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Kuehne + Nagel manages inbound supply chain for Ripley

Kuehne + Nagel Chile

Santiago, Chile, May 3, 2010 – Ripley, one of Chile's top retailers of apparel, accessories and home products, has chosen Kuehne + Nagel as provider for their global order management.

Under the agreement, Kuehne + Nagel will be responsible for the global order management of Ripley's international sourcing. The contract includes freight management and value-added consolidation services from the export regions Europe, Middle East, the Americas and Asia-Pacific.

Kuehne + Nagel will integrate Ripley's suppliers across its international supply chain and provide web-based visibility and reporting, including IT interfaces to a number of third-party service providers. The company will utilise its award-winning KN Login application, which drives efficiencies through a single platform and enables standardisation of the retailer's logistics operations worldwide.

"At Ripley, we are constantly searching for opportunities to improve our operations. This partnership with Kuehne + Nagel will give better visibility to our supply chain, control and also contribute to our aim of achieving a "3A Logistics" – agile, adaptable, aligned," said Cristián Castro, Ripley's Manager of Logistics Planning.

"We are keyed-up to this opportunity. The partnership with Ripley will allow Kuehne + Nagel to add value to their supply chain with our state-of-the-art logistics solutions, dedicated staff and customised services," commented Ingo Goldhammer, Managing Director of Kuehne + Nagel Chile. "It has been one of our focus points to offer tailor-made solutions for the retail market, and we will continue to invest in order to become the reference logistics supplier in this important industry in Chile."

About Ripley

Founded in 1956 in Chile, Ripley Corp is today one of the most important holdings in the retail industry both in Chile and Peru, with revenues of almost 2 billion US dollars. The main business of Ripley is retail sales of apparel, accessories and home products through different formats of department stores, accompanied by a strong financial business through direct loans to its clients using Ripley credit card. Ripley Corp operates in Chile and Peru, managing 51 stores, with a total selling space of over 330,000 sqm and more than 7 million cards issued. Banco Ripley has 49 branches in Chile. Further information can be found at www.ripley.cl

About Kuehne + Nagel

With approximately 55,000 employees at 900 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on providing IT-based supply chain management services.

In Chile, Kuehne + Nagel operates at eight locations with 60.000 sqm of warehouse space under management. The company has a workforce of 460 people.

Further information

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