

11^{7th edition} years

FEMADE



2011

INTERNATIONAL FAIR FOR THE WOOD,
FURNITURE AND FORESTRY INDUSTRIES

13 - 16 September 2011

10 am to 7 pm

Expotrade Convention Center
Pinhais - Paraná - Brazil

The Wood Fair



Technology for a More Efficient Use of Wood

www.feirafemade.com.br



Deutsche Messe
Worldwide

Hannover Fairs Sulamérica Ltda



An event that puts you ahead

FEMADE – the International Fair for the Wood, Furniture and Forestry Industries – is a pivotal event dedicated to promoting the technologies and solutions needed to achieve sustainability in the forestry and wood industries.

The show covers every link in the production and processing chain, right on up to furniture manufacturing. This makes FEMADE an ideal showcase for companies from the wood, forestry and furniture sectors, and the perfect stepping stone to new business opportunities with customers from around the world.

FEMADE is staged by Hannover Fairs Sulamérica Ltda. with the support of its former organizer, ABIMAQ (the Brazilian Machinery Builders' Association). Hannover Fairs Sulamérica Ltda. is a subsidiary of Deutsche Messe AG, which organizes LIGNA HANNOVER – the World Fair for the Forestry and Wood Industries.

A strong tradition of building business

As a well-respected fair, FEMADE will be taking place for the 7th time in 2011, and can now look back on 10 years of serving its markets.

Hundreds of companies from Brazil and abroad have used the fair as a unique meeting point for the wood, furniture and forestry industries in Brazil.

Compared with its previous staging (2008), FEMADE 2010 grew by 18% in terms of net display area and attracted 45% more exhibitors, rising from 66 to 96. In 2008, only 4.5% of all exhibitors were from outside of Brazil. This percentage soared to 30% in 2010.

Most notably, Asian, European and Latin American companies are now heavily investing in the Brazilian market, especially in the wood and furniture industries. At FEMADE, companies can present their latest innovations and solutions to a choice audience of potential buyers and industry professionals.

Collaboration with Deutsche Messe was a decisive factor in making the 2010 event more international than ever before. The show featured exhibitors from countries such as Argentina, Chile, China, Finland, Germany, Netherlands, Italy, Pakistan, Peru, Switzerland, Taiwan and the USA.

FEMADE
2011

Sectors

FEMADE 2011 will once again play a key role in promoting networking and knowledge transfer throughout the industry.

Forestry

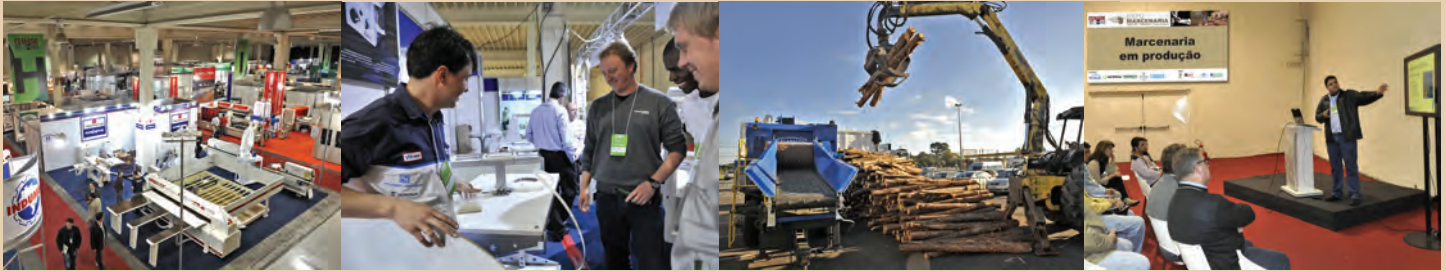
- Machinery, equipment, tools and accessories; transport, storage systems and logistics, information systems; biomass

Wood Industry

- Solid wood working: Machinery and plants for solid wood processing; waste wood utilization and energy generation; drying systems for sawn timber
- Reconstituted wood products: Machinery, plant and accessories for the production of wood materials and veneers; alternative uses of wood waste

Furniture Industry

- Machinery, plant and facilities for industrial furniture production; automation systems; industrial services
- Wood crafts – Joinery trades: Machinery, equipment and accessories for joiners and cabinet makers



Co-located events



13 - 14 September 2011 - 9 am - 5 pm

This congress has become an important forum for discussing topics such as the technological development of farming, its relevance to the national and international markets, supply and demand ratio and incentive/investment policies.



5th FEMADE Matchmaking

14 - 15 September - 10 am - 5 pm

FEMADE 2011 will offer once again two international business matchmaking events. The one focuses on wood-working machinery and the timber industry, while the other is dedicated to wood products.

Both events put companies and institutions in close touch with potential customers and cooperation partners, thus helping to close the business gap, particularly for small and medium-sized firms from Brazil and abroad.



2nd FEMADE Brazilian Forum for Resellers of Carpentry Products

15 September - 2 pm - 5 pm

Carpentry resale accounts for 30% of total turnover in today's furniture industry. Forum participants will discuss the future of tailored furniture production and the prospects for this sector, with an emphasis on management, products and services. The goal is to better prepare resellers to act as agents for the modernisation of carpentry.



EXPO 2nd Edition CARPENTRY PRODUCTS - TECHNOLOGY - QUALIFICATION

13 - 16 September 2011 - 10 am - 7 pm

This event is directed at the joinery and carpentry trades. It will concentrate on the resale of machinery, raw materials, hardware and accessories for these sectors.

The objective is to give professionals the opportunity to broaden their knowledge and provide them with detail on the latest technologies. Furthermore, Expo Carpentry will once again feature a wide program of conferences and training workshops organized by SENAI-CETMAN and SEBRAE-PR professionals.

FEMADE 2011



VENUE

Curitiba – the capital city of the Brazilian state of Paraná – was chosen to host FEMADE, as it is the most important exporter in the wood and derivatives sector in Brazil, accounting for 31% of total exports.

The state of Paraná has a great number of manufacturing companies exporting products with a total value of US\$ 1.49 billion in 2007, including US\$ 1.03 billion generated by the wood industry alone. Santa Catarina, the neighboring state, is the third largest exporting state in Brazil, with an export trade value of US\$ 1.18 billion.

EXPOTRADE CONVENTION CENTER

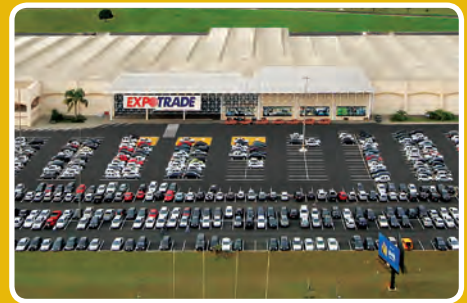
www.expotrade.com.br

With facilities which rate among the finest in Brazil, the Expotrade Convention Center is located in Pinhais, within the Curitiba Metropolitan Area (pop. 3.5 million), close to Alfonso Pena International Airport and easily accessible from main highways. Thanks to Curitiba's great infrastructure, exhibitors and visitors can take advantage of reasonably priced public transport, hotels and restaurants.

AVAILABLE AREA

FEMADE 2011 will occupy a total area of 9,800 square meters, divided into two sections in order to give exhibitors ideal opportunities for showcasing their products and services.

- Indoor area - 5,866 sqm for machinery, equipment, raw materials and processes for the forestry, wood and furniture sectors
- Outdoor area - 2,000 sqm open-air site for practical demonstrations of equipment and demos of large vehicles



Register now for best placement!

Promotion:



Realization:

Contacts:



Hannover Fairs Salmérica Ltda

Fone: +55 41 3027 6707

Fax: +55 41 3029 6486

femade@hanover.com.br

www.feirafemade.com.br



Ms Maren Seidel
maren.seidel@messe.de
 Ms Nina Reid
nina.reid@messe.de

Messegelände
 305621 Hannover, Germany
 Phone: +49 511 89-34223/ -34224
 Fax: +49 511 89-31209

www.messe.de

Support:

