

FACTS & FIGURES

GERMAN PAVILION



BITS – BUSINESS IT SOUTH AMERICA

10 – 12 May, 2011

FIERGS Exhibition & Convention Centre
Porto Alegre – Rio Grande do Sul – Brazil

Organisers BITS South America:

Hannover Fairs Sulamérica Ltda.

FIERGS



Organiser German Pavilion:



The Pavilion concept:

Additionally to your confirmed stand space (minimum 9m2) you are fully free to make use of the entire infrastructure of the pavilion including an attractive visitor lounge and a fully equipped office. All exhibitors and their guests and customers can enjoy our catering and beverage service.

The services included:

- Layout planning and stand designing
- Uniform fascia lettering with individual company logos
- Back walls and partition walls
- Stand furnishing (one table and three chairs, sideboard); additional furniture available upon request
- General stand lighting, supply of electricity
- Wireless-LAN Internet connection
- Entry in the official exhibition catalogue
- Online presentation on the German Pavilion website
- Reception at the General Consulate of Germany

Participation conditions:

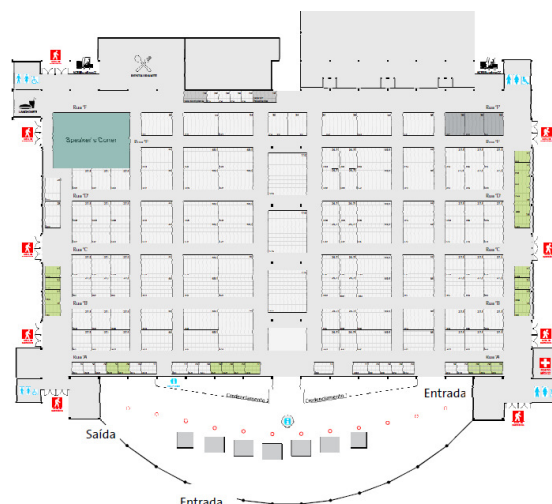
The Federal Ministry of Economics and Technology will communicate the participation condition in the very next future.

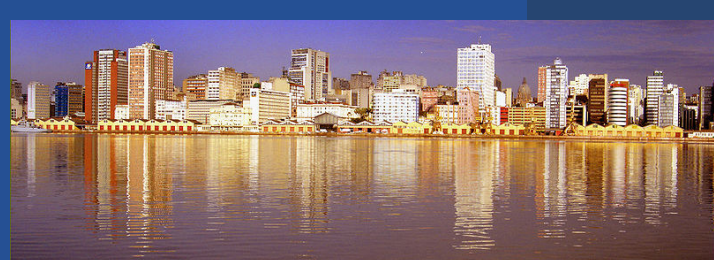


Outlook BITS South America 2011:

- 130 exhibitors from 15 countries
- 20,000 professional visitors
- Media coverage by more than 200 international media attendees and journalists
- Exhibition displays like Business IT, ICT Infrastructure, Public Sector, B2B Communications, Telecom, Banking & Finance, Navigation, Transport & Logistics and many others...

FIERGS Exhibition & Convention Centre





You would like to get high output for a small input?

We offer...

- extremely attractive and reasonable participation conditions
- comprehensive office infrastructure for the free use of telephone, fax machine, copier and internet access
- visitors lounge free to hold meeting with your potential customers and guests including beverage catering

You expect a perfect presentation?

We offer...

- Our wealth of experience thanks to the long lasting team work with the local service providers
- Realisation of your special needs and wishes regarding the stand construction and design
- A safe transport of your exhibition goods with the help of an internationally acting and experienced freight forwarding agency
- Online presentation with the German pavilion website

You would like to attract new customers?

We offer...

- top-location on the fairgrounds thanks to the joint space reservation
- A central meeting point for the political and trade delegations as well as for the international press members
- A conjoint presentation under the "Made-in-Germany" roof which enjoys an excellent reputation on trade fairs worldwide
- An informant from your trade association who promptly provides the visitors and guests of the pavilion with the information according to their special needs.

You expect a full-service package?

We offer...

- Experienced, native-speaking (German, English, Turkish) contact persons
- Smooth and prompt realisation of your orders/ requests including stand constructing and dismantling
- Support with the organisation of your business trip (flight, hotel accommodation)

FAX REPLY (PLEASE SEND TO + 49 511 / 89 31419)

Yes, we would like to participate in the German Pavilion at BITS – Business IT South America 2011!
Please contact us!

Company _____

Person to address _____

Address _____

Phone / Fax _____

E-Mail _____

Date _____

Signature _____

We will be happy to assist

Sandra Mathews
+49 511 89-31418
Sandra.Mathews@messe.de

Jeanna Alexejev
+49 511 89-31413
Jeanna.Alexejev@messe.de

CeBIT
worldwide