

PERSÖNLICHE EINLADUNG / PERSONAL INVITATION

Business Forum Brazil - A Woman Of Vision

Technologie und Innovation sind zwei tragende Säulen der deutsch-brasilianischen Kooperation, dessen Herausforderungen der Lateinamerika Verein in Zusammenarbeit mit der HANNOVER MESSE bei dieser Veranstaltung aufzeigen möchte.

Technology and innovation are two pillars of the German-Brazilian cooperation, whose challenges the Latin American Business Association in cooperation with the HANNOVER MESSE would like to point out at this conference.

Wir laden Sie herzlich ein zur Leitveranstaltung Brasilien Business Forum der Global Business & Markets 2011, am Dienstag, **05 April 2011**, 10:00 Uhr, Halle 13, Business Forum 1, Stand D30

You are hereby cordially invited to attend the Main Event Business Forum Brazil for Global Business & Markets 2011, on Tuesday, **05 April 2011**, at 10 a.m., Hall 13, Business Forum 1, booth D30

PROGRAMM / PROGRAM

10:00 h

Words of Welcome

Dr. Wolfram v. Fritsch, President of the Boards, Deutsche Messe AG, Hannover
Dr. Rolf-Dieter Acker, Senior Advisor, BASF SE, São Paulo, Member of the Board, Lateinamerika Verein, Hamburg

10:10 h

Opening Key Note

S.E. Aloizio Mercadante Oliva, Minister of Science and Technology, Brasília DF

10:30 h

Key Notes

Christian Freiherr v. Oldershausen, Managing Partner, Deutsche Seewert GmbH & Co. KG, Hamburg
Ingo Plöger, President, IP Desenvolvimento Empresarial e Institucional Ltda., São Paulo

11:00 h

Presentation of project „LLX Super Port Açú“

Alexandre C. Toussaint Pereira, Commercial Director, LLX Logística S.A., Rio de Janeiro
Dr. Burkhard Ziegenhorn, Managing Director, Deutsche Bank S.A., São Paulo

11:30 h

End of conference

A joint initiative by Lateinamerika Verein e.V. and HANNOVER MESSE



Einladung Invitation