

## PERSÖNLICHE EINLADUNG / PERSONAL INVITATION

### Business Forum Brazil - A Woman Of Vision

Technologie und Innovation sind zwei tragende Säulen der deutsch-brasilianischen Kooperation, dessen Herausforderungen der Lateinamerika Verein in Zusammenarbeit mit der HANNOVER MESSE bei dieser Veranstaltung aufzeigen möchte.

Technology and innovation are two pillars of the German-Brazilian cooperation, whose challenges the Latin American Business Association in cooperation with the HANNOVER MESSE would like to point out at this conference.

Wir laden Sie herzlich ein zur Leitveranstaltung Brasilien Business Forum der Global Business & Markets 2011, am Dienstag, **05 April 2011**, 10:00 Uhr, Halle 13, Business Forum 1, Stand D30

You are hereby cordially invited to attend the Main Event Business Forum Brazil for Global Business & Markets 2011, on Tuesday, **05 April 2011**, at 10 a.m., Hall 13, Business Forum 1, booth D30

## PROGRAMM / PROGRAM

**10:00 h**

### Words of Welcome

Dr. Wolfram v. Fritsch, President of the Boards, Deutsche Messe AG, Hannover  
Dr. Rolf-Dieter Acker, Senior Advisor, BASF SE, São Paulo, Member of the Board, Lateinamerika Verein, Hamburg

**10:10 h**

### Opening Key Note

S.E. Aloizio Mercadante Oliva, Minister of Science and Technology, Brasília DF

**10:30 h**

### Key Notes

Christian Freiherr v. Oldershausen, Managing Partner, Deutsche Seewert GmbH & Co. KG, Hamburg  
Ingo Plöger, President, IP Desenvolvimento Empresarial e Institucional Ltda., São Paulo

**11:00 h**

### Presentation of project „LLX Super Port Açú“

Alexandre C. Toussaint Pereira, Commercial Director, LLX Logística S.A., Rio de Janeiro  
Luciana Novaes, Head of Deutsche Bank S.A. in Rio de Janeiro

**11:30 h**

### End of conference and networking

A joint initiative by Lateinamerika Verein e.V. and HANNOVER MESSE



Einladung Invitation