
The Business Association for Latin America...

intersectoral and superregional

Corporate network

and

Information platform

for the German economy with Latin America interest

The Business Association for Latin America...



Key tasks:

- Interconnecting the German and Latin American economies
- Enhancing contacts between decision makers
- Contributing to business-related information
- Organizing of professional meetings and business delegation

Our Services



1. Individual support of our members

- Consulting in Foreign Trade
- Risk Assessment
- Support in research of opportunities in Trade and Investment

2. Up-to-date Information

- Individual advice
- Website
- Economical newsletter

3. Events

- Meeting Platform for characters and decision makers in economy & politics
- Annual Top Event: Latin American Day

4. Business Delegation

- Organization of branch- & country-related trips to promote contacts and business relations

Latin American Day
2008 in Munich
Guest of honor:
Patrick Manning, Prime
minister of
Trinidad & Tobago



Argentina 2009:
Mining Industry



Brazil



Population	<i>approx. 200 Mil.</i>
Purchasing Power Parity per capita	<i>approx. US\$ 10,000</i>
Share of urban population	<i>approx. 75%</i>

Economic Structure

▪ Agriculture	<i>approx. 6 %</i>
▪ Industry	<i>approx. 28 %</i>
▪ Services	<i>approx. 66 %</i>

→ 10% of the Brazilian GDP is produced by German corporations



Thank you for your attention!

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