



## II International Economic Forum Latin America and the Caribbean “Latin America after the storm: post-crisis scenarios”

Paris, 25 January 2010

Co-organised by the OECD Development Centre, the Inter-American Development Bank  
and the French Ministry of Economy, Industry and Employment

Pierre Mendès-France Conference Centre  
Ministry of Economy, Industry and Employment  
139, rue de Bercy - 75012 Paris, France

### PROVISIONAL PROGRAMME (Date: 11.01.2010)

#### Registration

08.00-08.45 Tea/Coffee

#### Opening & Welcome

09.00-10.00 Introduction: **Carlos M. Jarque**, Principal Advisor to the President and Representative in Europe, Inter-American Development Bank (IDB)\*

**Anne-Marie Idrac**, Foreign Trade Minister, Ministry of Economy, Industry and Employment, France\*

**Angel Gurría**, Secretary General, Organisation for Economic Cooperation and Development (OECD)\*

**Luis Alberto Moreno**, President, Inter-American Development Bank (IDB)\*

#### I. How can we recover the path to long-term sustained development and mobilise domestic resources?

10.00-12.00 Introduction: **Javier Santiso**, Director, OECD Development Centre\*

**Alicia Bárcena**, Executive Secretary, UN Economic Commission for Latin America and the Caribbean (ECLAC)\*

**Vicente Bengoa**, Finance Minister, Dominican Republic\*

**Alberto Fuentes Knight**, Finance Minister, Guatemala\*

**Álvaro García**, Economy and Finance Minister, Uruguay\*

**Mercedes Aráoz Fernández**, Finance Minister, Peru

**Ernesto Javier Cordero Arroyo**, Finance Minister, Mexico

**Hugo Lavados Montes**, Minister of Economy, Chile

**Guido Mantega**, Finance Minister, Brazil

Moderator: *to be confirmed*

#### Lunch

**Buffet lunch for attendees**

12.00-13:55

**VIP Lunch for panellists and selected guests**

- *Keynote Speech*: “EU-Latin American Relations under the Spanish Presidency: The road to the VI EU-LAC Summit” by **Juan Pablo de Laiglesia**, Secretary of State for Latin America, Spain\*
  - Introduced by **Ramon Fernandez**, Director General of Treasury and Economic Policy, French Ministry of Economy, Industry and Employment\*



## II. A shift in trade and industrial policies?

- 14:00-14:05 Foreword: **Isabel Martín Castellá**, Managing Director, Madrid Centro Financiero\*
- 14:05-15:30 Introduction: **Pier Carlo Padoan**, Chief Economist, OECD\*
- Luis Carranza**, Ex-Finance Minister, Peru\*
- Luciano Coutinho**, President, Banco Nacional do Desenvolvimento\*
- Carlos Da Silva Costa**, Vice-President, European Investment Bank\*
- Enrique García**, President, Andean Development Corporation\*
- Helmut Gauges**, Senior Vice-President, Strategy Latin America and Caribbean, KfW Bankengruppe\*
- Marco Vinicio Ruiz**, Trade Minister, Costa Rica\*
- Moderator: **Braulio Moro**, Radio France International\*

## Coffee Break

15:30-16:00

## III. From Global to Micro Challenges: Developing new business models

- 16:00-16:05 Foreword: **Jesús Sainz**, President, PROMOMADRID\*
- 16:05-17:30 Introduction: **Steven J. Puig**, Vice-President for Private Sector and Non-Sovereign Guaranteed Operations, IDB\*
- José María Álvarez-Pallete**, CEO, Telefónica Latin America\*
- Jesús Banegas**, Vice-President, Spanish Confederation of Business Organisations (CEOE)\*
- José María Calvo Sotelo**, Senior Vice-President Corporate Development and Regulation, Endesa Latinoamérica\*
- Enrique Fuentes**, Director of market studies and analysis, Ferrovial\*
- Dionisio Garza Medina**, President and CEO, ALFA S.A.\*
- César Ortiz Sotelo**, Vice-President, International Affairs, GDF Suez\*
- Juan Antonio Pedreño**, President, Confederación Empresarial Española de la Economía Social\*
- Moderator: **Anne Denis**, Les Echos\*

## Closing Keynote Speech

- 17.30-18.00 **Enrique Iglesias**, Secretary General, Ibero-American General Secretariat\*

\* Confirmed participants

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