



XXIVth World Road Congress

Mexico City
from 26th to 30th September 2011

BULLETIN 02

Mobility, Sustainability and Development



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Since **1908**, the **World Road Congress** has been the premier international event for roads and road transport.

This **XXIVth** edition will present current research and best practice, provide a venue for discussion of advances in technology and practice and bring together road transport stakeholders to facilitate collaboration and information sharing.

Past Congresses have attracted over **3.000** delegates from across the world working in government, corporate and international associations.

The Congress will showcase **innovation, progress and new directions** in all areas of road transport ranging from **road safety, administration, infrastructure, sustainability and maintenance**.

If you work, or have an interest, in any field of roads and roads transport the **World Road Congress** is a must for you to attend.

You are invited to visit the host country, **Mexico**, to discover its well known hospitality, culture, and ancient history. You will experience the joy and excitement of a place where tradition and modernity mix in a constant effervescence for your delight.

Roads for a better life

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PROGRAM



The program for this Congress will provide outstanding opportunities to enrich knowledge and experiences related to roads and road transport as well as foster relationships with specialists and decision makers from all over the world, through the technical sessions, the exhibition and technical visits offered during the event.

You will also have the opportunity to enjoy our warm hospitality during the various social events, where

you will experience Mexican cultural of cuisine, music and dance.

The Congress official languages will be English, Spanish and French. During the ceremonies, technical sessions, visits and social events simultaneous translation services will be offered in the three languages.

The following table presents an at-a-glance schedule of the main activities of the program.

| DATE | TIME | ACTIVITY | | |
|-----------------|--------------------|----------------------------------|------------------|------|
| Monday 26 | 09:00 - 13:00 hrs. | OPENING CEREMONY | | |
| | 13:00 - 15:00 hrs. | LUNCH | | |
| | 15:00 - 17:30 hrs. | MINISTERS' SESSION | | |
| | 17:30 - 21:00 hrs. | EXHIBITION OPENING | | |
| Tuesday 27 | 09:00 - 12:30 hrs. | 5 TECHNICAL SESSIONS IN PARALLEL | | |
| | 12:40 - 13:30 hrs. | KEYNOTE SESSION | TECHNICAL VISITS | EXPO |
| | 13:30 - 15:00 hrs. | LUNCH | | |
| | 15:00 - 18:30 hrs. | 5 TECHNICAL SESSIONS IN PARALLEL | | |
| Wednesday 28 | 09:00 - 12:30 hrs. | 5 TECHNICAL SESSIONS IN PARALLEL | | |
| | 12:40 - 13:30 hrs. | KEYNOTE SESSION | TECHNICAL VISITS | EXPO |
| | 13:30 - 15:00 hrs. | LUNCH | | |
| | 15:00 - 18:30 hrs. | 5 TECHNICAL SESSIONS IN PARALLEL | | |
| Thursday 29 | 09:00 - 12:30 hrs. | 5 TECHNICAL SESSIONS IN PARALLEL | | |
| | 12:40 - 13:30 hrs. | KEYNOTE SESSION | TECHNICAL VISITS | EXPO |
| | 13:30 - 15:00 hrs. | LUNCH | | |
| | 15:00 - 18:30 hrs. | 5 TECHNICAL SESSIONS IN PARALLEL | | |
| | 20:00 - 23:00 hrs. | CONGRESS DINNER | | |
| Friday 30 | 09:00 - 12:30 hrs. | 5 TECHNICAL SESSIONS IN PARALLEL | | |
| | 12:30 - 14:00 hrs. | LUNCH | | EXPO |
| | 14:00 - 15:30 hrs. | CLOSING SESSION | | |



PLENARY SESSIONS

OPENING CEREMONY



All Congress delegates, accompanying persons and exhibitors are welcome to this ceremony where the President of Mexico, **Felipe Calderon Hinojosa** will do the honor of opening the XXIVth World Road Congress.

The opening ceremony will provide delegates with an introduction to the comprehensive program, including the Congress purpose and goals. Awards to the best contributions submitted to the call for papers will be presented during this session.

MINISTERS' SESSION

This session will be chaired by the Secretary of Communications and Transport of Mexico and the discussion topic will be: 'Sustainable mobility within social policy'. The session will be divided into three topics - Sustainable Financing, Safe Mobility and Environmental Responsibility. Ministers from all around the world will be invited to share their point of view and explain the current challenges facing their countries and the solutions they are implementing.



KEYNOTE SESSIONS



Three keynote addresses will be given at the Congress by world renowned experts in their field. These sessions will address the areas of politics, finance and engineering. They will serve to generate exciting ideas and debate.

CLOSING SESSION

The closing session will include a summary of the congress highlights and a presentation on the future direction of the World Road Association, including the presentation of its four-year Strategic Plan. The host country of the next World Road Congress will invite delegates to experience the wonders and innovation of their country during an official handover of the Congress by the Association.



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STRATEGIC DIRECTION SESSIONS



With the support of National Reports, these sessions will focus on challenges facing the roads and road transport sector from a political and strategic viewpoint. They will be organized and chaired by the four Strategic Theme Coordinators of the PIARC Strategic Plan 2008 - 2011.

Strategic Theme A: Sustainability of the road transport system:

“Mitigating the impact of the road system on climate change”.

Strategic Theme B: Improving provision of services:

“Delivering efficient and effective customer oriented services”.

Strategic Theme C: Safety of the road system:

“A strategic approach for safety: putting knowledge into practice”.

Strategic Theme D: Quality of road infrastructure:

“Managing road assets in the context of sustainable development and climate change adaptation”.





SPECIAL SESSIONS

Thirteen special sessions will be prepared in collaboration with other international organizations related to the field of road infrastructure and road transport.

These special sessions will provide delegates with the opportunity to hear from different stakeholders working in the areas of road transport, infrastructure and safety. Attendees will discuss topical issues in the key topic areas identified as current and emerging issues affecting the roads sector.

- 01. Sustainability of road transport. Where are we heading? How do we assess sustainability?**
- 02. What are the perspectives for road transportation systems in different parts of the world?**
- 03. Integration of road networks and other surface transport modes at continent level and modal shift.**
- 04. Large cities: integration of the different surface transport modes.**
- 05. Sustainable rural roads networks.**
- 06. Transport and land use planning. How well integrated are they?**
- 07. Performance-based management of the road transport system.**
- 08. Good governance and integrity.**
- 09. Road safety: results achieved by national policies and challenges ahead.**
- 10. Practical experiences in Public-Private-Partnership in developed and developing countries.**
- 11. Road user charging schemes, lessons learned and future prospects.**
- 12. What can we expect from ITS for a safer and more efficient traffic management?**
- 13. Future of automobile transport (technologies, usage) and its impacts on design of road infrastructure and operations.**



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TECHNICAL COMMITTEE SESSIONS

With the support of individual papers from the Call for Papers these sessions will be dedicated to discussing and sharing the results of activities and work of the Technical Committees of the World Road Association for the 2008 – 2011 period.

- TC A.1 Preserving the environment
- TC A.2 Financing, managing and contracting of road system investment
- TC A.3 Road system economics and social development
- TC A.4 Rural road systems and accessibility to rural areas

- TC B.1 Good governance of road administrations
- TC B.2 Road network operations
- TC B.3 Improved mobility in urban areas
- TC B.4 Freight transport and inter modality
- TC B.5 Winter service

- TC C.1 Safer road infrastructure
- TC C.2 Safer road operations
- TC C.3 Managing operational risk in road operations
- TC C.4 Road tunnel operations

- TC D.1 Management of road infrastructure assets
- TC D.2 Road pavements

- D.2a Road surface characteristics
- D.2b Flexible and semi-rigid pavements
- D.2c Concrete pavements

- TC D.3 Road Bridges
- TC D.4 Geotechnics and unpaved roads.





POSTER SESSION



All accepted contributions from individual papers as a result of the Call for Papers will be displayed for half a day each at the Poster Sessions, where the authors will be able to meet and interact with Congress delegates.

NEWCOMERS' SESSION

For the convenience of first-time visitors to a World Road Congress, AIPCR will hold a "New Comers" session. An overview of the Association, the variety of sessions and functions of the Congress will be presented and time for questions and answers will be available.



TECHNICAL VISITS



Every Congress delegate will be able to sign up for one of the following Technical Visits:

- 1) Northern-arc Mexico City bypass.
- 2) Mexican Institute for Transport, Queretaro.
- 3) Mexico City suburban train.
- 4) Super highway west of Mexico City
- 5) UNAM's, Institute of Engineering laboratories.

To take part in these visits you will need to indicate your choices in order of preference in the registration form. Spaces are limited according to the facility and will be granted in the order registrations will be received.

A detailed description of each technical visit can be found on the Congress web site.

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EXHIBITION

The exhibition will be opened at **17:30 p.m. on Monday 26, September 2011** at the end of the Ministers' Session and will remain open during all Congress Sessions. This exhibition provides a unique opportunity to learn about the latest achievements and innovations related to roads and road transport. Several countries and private companies have already reserved space for their pavilion in the exhibition area.

The exhibition will be attended by Congress delegates, exhibitors, contractors, government agents, company owners, researchers, consultants and business people. On Thursday **29 September** the exhibition will be open to the public.

As at december 17th, 2010, 80% of the exhibition area has been reserved. To benefit from a prime position you are invited to reserve your space now on-line, on the web site of the Congress.





ACCOMPANYING PERSONS PROGRAM

Monday, September 26th:

Opening Ceremony at Centro Banamex: 9:30 - 13:00

Welcome Cocktail at Centro Banamex: 17:30 - 21:00

Tuesday, September 27th:

Choice N° 1: Museum of anthropology: 09:00 - 14:00

Choice N° 2: Taxco and Cuernavaca tour: 08:30 - 18:30

Wednesday, September 28th:

Choice N° 1: Teotihuacan pyramids: 09:00 - 15:00

Choice N° 2: Puebla tour: 09:00 - 18:30

Thursday, September 29th:

Xochimilco Tour 09:30 - 13:30

Congress Dinner at Centro Banamex: 20:00 - 23:00

Friday, September 30th:

Choice N° 1: "Ballet Folklórico" at Palacio de Bellas Artes: 09:00 - 12:00

Choice N° 2: Historical Center 09:00 - 18:00

REGISTRATION

Registration for the Congress starts on January 2011 on-line through the web site.

Congress registration fees will be the following:

| | |
|--|--------------|
| PIARC members before 1st July, 2011: | 850.00 USD |
| PIARC members after 1st July, 2011: | 1,000.00 USD |
| Non members before 1st July, 2011: | 1,050.00 USD |
| Non members after 1st July, 2011: | 1,200.00 USD |
| Accompanying persons before 1st July, 2011: | 400.00 USD |
| Accompanying persons after 1st July, 2011: | 450.00 USD |
| PIARC members of low and lower middle income countries (*) | 500.00 USD |
| Non members of low and lower middle income countries (*) | 570.00 USD |
| One day fee: | 250.00 USD |

(*) Low income and middle income countries at the bottom, as classified by the World Bank report published in 2010

ACCOMMODATION

Mexico City has many different hotel options, however for the XXIVth World Road Congress the organizing committee has reserved rooms in various hotels of different categories.

Information about hotels and rates can be found in the Congress web site or by contacting:

Imoreno@turycon.com.mx



www.aipcrmexico2011.org • www.piarcmexico2011.org

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CONGRESS WEB SITE

www.aipcrmexico2011.org • www.piarc-mexico2011.org

ORGANIZERS



ASOCIACIÓN MEXICANA
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