



5th German-Latin American Energy Conference

Buenos Aires
Argentina



28/29 September
2017



Welcome to Buenos Aires! After our previous events in Lima (2013), Santiago de Chile (2014), Medellín (2015) and San José de Costa Rica (2016), the Konrad Adenauer Foundation (KAS), GLB German Latin Business GmbH, the German Business Association for Latin America (LAV) and the German-Argentine Chamber of Industry and Commerce (AHK) are pleased to invite you to join us for the **5th German-Latin American Energy Conference** in the vibrant Argentine capital.

After some years of global economic downturn, from which Latin America – and especially South America – was no exception, 2017 will be a year of Latin American economic growth again, partially due to the (slow) recovery of commodity prices. Argentina in particular continues to attract a high level of attention from potential investors. Macroeconomic reforms executed by the Macri government lay the ground for economic recovery after years of stagnation. Especially the energy sectors in Argentina and the entire Latin American region are booming and open for new technology, know-how and Joint Ventures.

Against this background, the goal of our conference series is to offer a forum for discussion and negotiation on specific topics and projects of cooperation in Latin America and between both regions. We expect around 60 participants from German energy companies, their counterparts from Argentina and Latin America, as well as representatives of politics and administration. This year we will pay special attention to the Argentine oil and gas sector; new technologies for energy efficiency, especially in heating/cooling and transport; and the interplay between energy and digitalization.

Agenda

Thursday, 28th September 2017

Until 17:00

Arrival, check-in

Welcome cocktail

17:00

*Olaf Jacob, Representative of Konrad Adenauer Foundation in Argentina
Dr. Christian Hübner, Director of the regional program Climate Change, Environment
and Energy Security in Latin America, Konrad Adenauer Foundation
Philipp Krakau, CEO GLB German Latin Business GmbH*

**Keynote
Sustainable Industrialization in Latin America**

17:15

*Dr. Carlos Chanduvi-Suarez, Director Latin America, United Nations Industrial
Development Organization (UNIDO)*

Discussion

19:00

Dinner

Friday, 29th September 2017

Breakfast

9:00

**Presentation
Argentina: Perspectives for German investments in the energy sector**

German-Argentine Chamber of Industry and Commerce (AHK)

9:30

**Panel 1
Coping with the efficiency challenge in the oil and gas sector**

After years of limited attention to the hydrocarbons sector, the Macri administration made it clear that it intends to encourage private investments in the sector. How can these be attained against currently low oil and gas prices? Which institutional reforms are planned by the government or do still lack (transparency, accountability, federalism reform etc.) to attract companies? What technology challenges are investors confronted with, and which support mechanisms does the government offer? How can these investments be financed? Which new technologies can private companies offer, and are these technologies suited to overcome the "efficiency challenge" posed by low prices?

10:45 **Coffee Break**

11:15 **Panel 2**
Efficiency revolution in electricity, heating/cooling and transport

An 'energy transition' is not only about increasing the share of renewables in the energy matrix, but also about achieving greater efficiency in usage of energy – especially if we include the sectors of heating/cooling and transport in the picture. What can German industry contribute to energy efficiency in Argentina and beyond? What efficient and innovative transport models can be implemented for congested urban spaces? And how can 'efficiency' be transformed into an issue of public conscience and awareness?

12:30 **Lunch**

14:00 **Panel 3**
Digital Energy

'Energy' and 'Digitalization' are increasingly intermingled. Digital technologies (smart metering etc.) are becoming indispensable for the integration of large share of volatile renewable energy into the system; automation and robotization ('industry 4.0') allow for large efficiency gains in virtually all industrial sectors; and totally new and digital-based business models arise in the energy sector and beyond. What are 'best practices', business models and success stories? Which regulatory, economic and social conditions need to be fulfilled for the integration of digital technologies into the (energy) industry? Which mistakes of the past should not be repeated?

15:15 **Conclusions**

16:30 **Departure from the hotel**

17:00 **Reception at the German Embassy (tbc)**