



**Digitalisation, Innovation  
and Healthcare**

**International Markets**

## Rundschreiben

### Brazil-Task Force for Industrie 4.0

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BDI/BDA-Ausschuss für Forschungs-,  
Innovations- und Technologiepolitik

Ausschuss Digitale Wirtschaft, Telekommunikation  
und Medien

Ausschuss Außenwirtschaft

Deutsch-Brasilianische Wirtschaftstage dt. Teilnehmer

nachrichtlich:

BDI-Mitgliedsverbände

BDI-Landesvertretungen

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*Rundschreiben Nr.*  
*DIG 2017-015*

*Date*  
10 April 2017

*Page*  
1 of 2

Dear Sir or Madam,

The German-Brazilian Innovation Forum is an official part of the German Brazilian Economic Meeting which takes place on a yearly basis either in Germany or Brazil.

The main objectives of the Innovation Forum are:

- screen and prioritize opportunities for bilateral cooperation;
- monitor development of cooperation initiatives and their results.

Participants of the German-Brazilian Innovation Forum are representatives of BDI, its Brazilian counterpart CNI, the German-Brazilian Chamber of Commerce (AHK) and both governments as well as German and Brazilian science, innovation and technology institutions.

One of the main recommendations of the last Forum in Weimar on October 16<sup>th</sup>, 2016 (for more details please see attachment) was the creation of a bilateral **Task Force for Industrie 4.0 (I 4.0)**. The Task Force shall be set up equally with company representatives from Brazil and Germany and will be organized and headed on the German side by Dr. Nils Macke, Senior Manager Corporate Production Management and System, ZF Friedrichshafen AG.

The Task Force shall initially set its main objectives and establish an agenda to accomplish them. The objectives identified in the German-Brazilian Innovation Forum include the following:

1. Identify concrete pilot- and innovation projects in the field of I 4.0 between Brazil and Germany;

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of German Industries**  
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2. If feasible, set up concrete B2B-cooperation projects in the field of I 4.0 between member companies of the task force;
3. Identify, define and address shortcomings in the regulatory, political and economic framework conditions in the application of I 4.0 technologies between Brazil and Germany (e.g. standardisation and interoperability issues, non-tariff barriers, labor regulation, data protection)
4. Exchange information on best practices in fostering the adoption of digital technologies in SMEs;
5. Any other relevant topic in the field of I 4.0 between Brazil and Germany.

An annual agenda and the preliminary results of the Task Force shall be presented at the next German-Brazilian Innovation Forum meeting and at the German-Brazilian Joint Commission Meeting in November 2017 in Porto Alegre, Brazil.

With this letter, we would like to identify German industries' interests in cooperating with Brazil in the area of Industrie 4.0. If you or a colleague would like to take part in the Task Force, please write an e-mail to Dr. Macke ([nils.macke@zf.com](mailto:nils.macke@zf.com)), in cc: Christian Rudelt ([c.rudelt@bdi.eu](mailto:c.rudelt@bdi.eu)) and Sigrid Zirbel ([s.zirbel@bdi.eu](mailto:s.zirbel@bdi.eu)) before May 25<sup>th</sup>, 2017. We also would appreciate if you could indicate in which of the issues mentioned above you are interested in or if you have any further suggestions. Please note that only industrial **companies** associated to BDI's member associations are eligible to take part in the I 4.0 Task Force. The task force will be limited to 10 representatives on each side.

Sincerely,



Iris Plöger  
Member of the Executive Board  
Federation of German Industries,  
Digitalisation, Innovation and  
Healthcare



Friedolin Strack  
Head of Department  
International Markets

Attachment