

Invitation - Tasting events with premium Brazilian food and beverage from the State of Minas Gerais

Dear Sir or Madam,

On behalf of the Minas Gerais Trade Promotion Agency (INDI), we would like to invite you to tasting events with premium Brazilian food and beverage companies from the State of Minas Gerais.

Description of the events

Together with IDA Group, INDI is organizing two tasting events on October 6th and 8th 2017 in Cologne. There, you will be able to meet the CEOs of all the Brazilian companies involved and taste their gourmet products, prepared by Brazilian chefs.

In the reception styled event typical dishes from the Brazilian state of Minas Gerais, famous for its regional cuisine, will be served. While enjoying drinks and food you will meet with Government officials and representatives of food & beverage companies from Minas Gerais, and receive information on the positioning and introduction of Minas Gerais specialty products, such as coffee blends, Brazilian spirit Cachaça, cheese buns and propolis, on the European market.

Date: October 6th, 2017 Time: 19:00

Venue: Pe303 - Ihre Rheinlocation. Im Zollhafen 15 - 17, 50678 Köln

Date: October 8th, 2017 Time: 19:00

Venue: Pe303 - Ihre Rheinlocation. Im Zollhafen 15 - 17, 50678 Köln

RSVP: Pablo Nicolitz at <u>pablo.nicolitz@idagroup.global</u> or by phone <u>+49 30 2574 1684</u>. Please note that the number of participants is limited.

You can find information (presentation and videos) about the companies and their products by following the links below:

IDA Group



Cachaça - Brazilian Spirit

1) Cachaça Batista - Handmade Premium Cachaça aus Minas Gerais

Brazilian Green & Premium Coffee:

- 2) Café Fazenda Caeté One shot coffee Green, Specialty & Organic coffee
- 3) Café Salomão Specialty coffee
- 4) Villa Brasil Green & Specialty coffee & Fair trade
- 5) Café Campinho Specialty coffee
- 7) Rural Alimentos Green & Specialty coffee and Red Beans

Brazilian Green Propolis

8) Real Própolis - unique propolis from Brazil

Brazilian Snacks - cheese rolls, tapioca, cassava and chipa

9) Duduxo - Brazilian snack

For further information and details, please do not hesitate to contact us.

We would be pleased to welcome you to the event and await your confirmation.

Best Regards,

Pablo Nicolitz I Senior Advisor - Latin America

IDA Berlin Office

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IDA Group



INDI, Minas Gerais Investment and Trade Promotion Agency, invites you to a tourism and gastronomy presentation of the Brazilian State of Minas Gerais.

TOURISM AND GASTRONOMIC PRESENTATION OF MINAS GERAIS & FOOD AND BEVERAGE SECTOR NETWORKING RECEPTION

Typical dishes from the Brazilian State of Minas Gerais, famous for its regional cuisine, will be served in the reception. While enjoying drinks and food you will meet with government officials and representatives of food & beverage companies from Minas Gerais. It will be presented information on Minas Gerais tourism and specialty products, such as coffee blends, Brazilian spirit cachaça, cheese buns and propolis.



We kindly request you to confirm your participation to pablo.nicolitz@idagroup.global | +49 30 2574 1684 Please note that the number of participants is limited.

- f /INDI.MINASGERAIS
- **▼ WWW.INDI.MG.GOV.BR**











INDI, Minas Gerais Investment and Trade Promotion Agency, invites you to a gastronomic presentation of the Brazilian State of Minas Gerais.

GASTRONOMIC PRESENTATION OF MINAS GERAIS & FOOD AND BEVERAGE SECTOR NETWORKING RECEPTION

Typical dishes from the Brazilian State of Minas Gerais, famous for its regional cuisine, will be served in the reception. While enjoying drinks and food you will meet with government officials and representatives of food & beverage companies from Minas Gerais. Informations will be presented on the introduction and positioning of the Minas Gerais specialty products on the European market, such as coffee blends, Brazilian spirit cachaça, cheese buns and propolis.



We kindly request you to confirm your participation to pablo.nicolitz@idagroup.global | +49 30 2574 1684 Please note that the number of participants is limited.

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