



Latin America Day 2017

„Business Day Colombia“
18th October 2017, Weimar
(as at the 13th October 2017)

8:30 Registration

9:00 Welcome address

- Bodo Ramelow, Minister-President of Thuringia, Erfurt
- Bodo Liesenfeld, Chairman of the Board, Lateinamerika Verein e.V. (LAV), Hamburg
- Miguel Berger, Head of the department Economic Affairs and Sustainable Development, Federal Foreign Office, Berlin

9:20 Keynote:

„Colombia in peace: German-Colombian economic relations “

H.E. Gabriel André Duque Mildenberg, Ambassador of the Republic of Colombia to Japan, Tokyo

10:00 Round table

Moderation: Dr. Markus Baumanns, General Manager, Colombia Companions GmbH i.G., Hamburg

Participants:

- H.E. Gabriel André Duque Mildenberg, Ambassador of the Republic of Colombia to Japan, Tokyo
- Alexander von Bila, Partner, Law Firm von Bila, de la Pava & Bertoletti, Bogotá; President, German-Colombian Chamber of Commerce and Industry, Bogotá
- María del Rosario Córdoba Garcés, President, Consejo Privado de Competitividad, Bogotá

11:00 Coffee Break

11:30 Parallel Forums (in English)

Forum 1: Value chains in agribusiness and food production

Moderation: Gregor Wolf, Managing Director for European and International Affairs, Federation of German Wholesale, Foreign Trade and Services (BGA), Berlin

Participants:

- Harry Assenmacher, General Manager, Forest Finance Group, Bonn
- Felipe Jaramillo, President, Procolombia, Bogotá
- Andreas Schindler, CEO, Don Limón, Hamburg

Forum 2: Renewable Energies

Moderation: Enrique Gonzalez Zanetich, Corporate Strategy Director Energy, Siemens AG, Munich

Participants:

- Norbert Dwenger, Head of Global Sales, Nordex SE, Hamburg
- Dominik Hammer, Head of International Sales, SUNSET Energietechnik GmbH, Adelsdorf
- Frank Hummel, Managing Director, SoWiTec group GmbH, Sonnenbühl
- Ricardo Pedroza, Director Europa, Procolombia, Frankfurt am Main

12:30 Lunch

14:30 „Wrap-Up“ of the forums in the morning

Bodo Liesenfeld, Chairman of the Board, Lateinamerika Verein e.V. (LAV), Hamburg

14:45 Productive business development in Colombia:

mechanical engineering, agribusiness and health care

Moderation: Dr. Alexander Schütz, General Manager, Knauf Engineering GmbH, Iphofen

Participantes:

- María del Rosario Córdoba Garcés, President, Consejo Privado de Competitividad, Bogotá
- Thomas Koetzing, General Manager, Prominent GmbH, Heidelberg
- Frank Maul, Expert Sourcing & Purchase, Import Promotion Desk, Bonn
- Christoph Schlumbom, Vice President Sales South America, thyssenkrupp Marine Systems GmbH, Hamburg
- Ralph Schmidt, CEO, Biologische Heilmittel Heel GmbH, Baden-Baden

16:15 End of Conference