



Latin America Day 2017

„New dynamics? Latin America - USA - Germany“

17th October 2017, Weimar

(as of 26th September 2017)

8:30 **Registration**

9:00 **Welcome Address**

- Wolfgang Tiefensee, Thuringian Minister of Economic Affairs, Science and Digital Society, Erfurt
- Bodo Liesenfeld, Chairman of the Board, Lateinamerika Verein e.V. (LAV), Hamburg
- Uwe Beckmeyer, Parliamentary State Secretary, Federal Ministry for Economic Affairs and Energy, Berlin

9:20 **Keynotes: „New dynamics? Latin America - USA - Germany“**

- Cecilia Plottier, Economic Affairs Officer, Division of Production, Productivity and Management, Economic Commission for Latin America and the Caribbean (CEPAL), Santiago de Chile
- Dr. Michael Bolliger, Head of Asset Allocation Emerging Markets, Chief Investment Office Wealth Management, UBS, Zurich
- Maria Shaw-Barragan, Director of Global Partners Department , European Investment Bank, Luxemburg

Discussion: "Consequences and strategies "

Moderation: Matthew Poulter, Partner, Linklaters, New York/São Paulo

Participants (KeyNote Speakers):

- Dr. Michael Bolliger, Head of Asset Allocation Emerging Markets, Chief Investment Office Wealth Management, UBS, Zurich
- Cecilia Plottier, Economic Affairs Officer, Division of Production, Productivity and Management, Economic Commission for Latin America and the Caribbean (CEPAL), Santiago de Chile
- Maria Shaw-Barragan, Director of Global Partners Department , European Investment Bank, Luxemburg

11:00 **Coffee Break**

11:30 **Parallel forums**

Forum 1: Electronic and electrical engineering

Moderation: Iván Augusto Laverde Gómez, Head of Communications, Strategy and Government Affairs, Siemens South America, Bogotá

Participants:

- Johannes Kirsch, Senior Director International Affairs, International Trade & Future Markets (ITFM), ZVEI – German Association of the electronic industry, Frankfurt
- Betulio Rojas, Sales and Sales Support Didactics DC/SSD4, Bosch Rexroth AG, Würzburg
- Robert Zorn, Regional Manager Europe, Market Access Services, TÜV Rheinland, Berlin

Forum 2: Public tenders – transparent, fair and successful?

Moderation: José Manuel Padilla, Partner, Latin American Business Center EMEIA, Ernst & Young LLP. London

Participants:

- Marjan Levicar, Senior Market Manager, Global Sales & Market Management Latin America, Aesculap AG, Tuttlingen
- Michael Lyko, Senior Sales Director, Microdyn-Nadir GmbH, Wiesbaden; Director, Section Latin America, German Waterpartnership
- Michael Nowak, Managing Director, Saltec GmbH, Salzhausen

Forum 3: Data management and cyber security

Moderation: Joachim von Goetz, Global Lead, Government Liaison & Startup Ventures, SAP Co-Innovation Lab Network, Berlin

Participants:

- Juan Carlos Ixcaraguá, Project Management for Digitalization, BASF AG, Ludwigshafen
- Dr. Gunther Grathwohl, Deputy Director Division International Policy for Digitalization and Post / Internet Governance, Federal Ministry for Economic Affairs and Energy, Berlin
- Michael Sauermann, Partner, Head of Forensic Technology Germany, KPMG AG Wirtschaftsprüfungsgesellschaft, Berlin

12:30 Lunch

14:30 LAV-Juniors – Young Management

„Wrap-Up“ of the workshops in the morning

Bodo Liesenfeld, Chairman of the Board, Lateinamerika Verein e.V. (LAV), Hamburg

Welcome Address:

Foods: Kristoffer Dahlinger, Speaker of the LAV-Juniors, Member of the Presidency of LAV; Trader, ATCO August Töpfer & Co. KG, Hamburg

Law: Goetz Frhr. v. Schlotheim-Reinbrecht, Luther Rechtsanwaltsgesellschaft, Leipzig

Mechanical engineering: Philip Weichbrodt, Member of the Presidency of LAV; Managing Director, Nordmeyer Geotool GmbH, Berlin

Logistics: Carsten Schryver, Member of the Board of Directors of LAV; Managing Director, HJ Schryver & Co, Hamburg

Commerce: Hans Klug, Managing Director, HPT Hanseatic Pharma Trade GmbH, Hamburg

Sustainability: Daniela Bilstein, Owner, SISLAG (Sustainability Information Services Latin America - Germany), Cologne

Questions & Discussion

Moderation: Mariana Bárcena de Paquo, Director Corporate & Funds Latin America, DEG - Deutsche Investitions- und Entwicklungsgesellschaft mbH, Cologne

16:30 End of the conference day

19:30 Reception and Gala

There will be simultaneous translation Spanish-German for the whole conference. The Forum will be only in English.