

Dipl.-Ing. Philip Weichbrodt
Managing Director

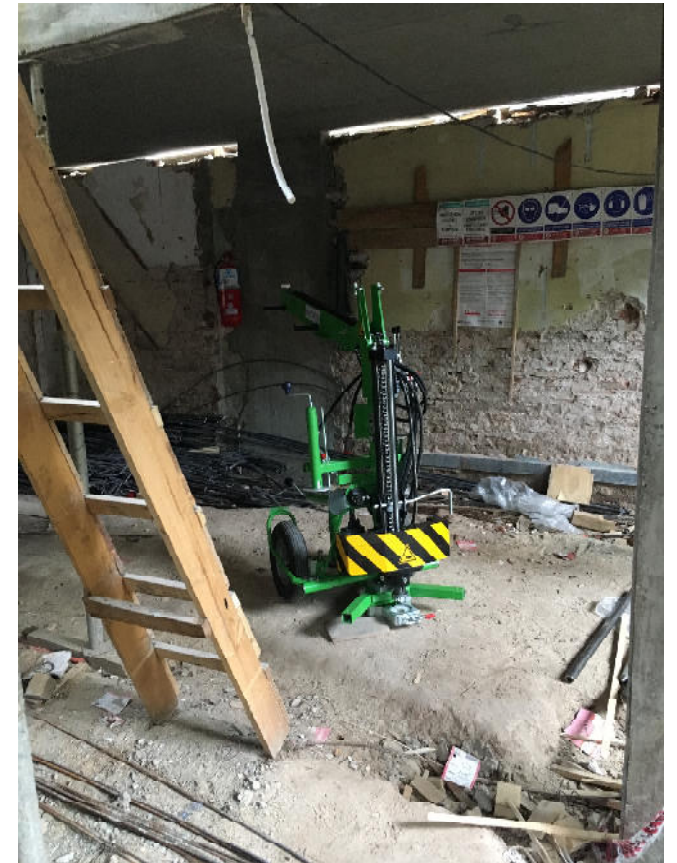
Latin America Day 2017
October 17th and 18th Weimar, Germany

- Nordmeyer GEOTOOL is a small-sized mechanical engineering company with some 15 employees
- Drilling rigs for construction-site and soil investigation as well as for well-, geothermal- or exploration-drillings up to 3t (weight of rig)
- Hidden champion / niche provider for multifunctional drilling rigs for small scaled drill sites
- Strong focus on European markets such as Germany, France, UK, Poland, Romania, BeNeLux
- Constant growth since founding 25 years ago and now ready for new endeavours

The new Market / Argentina

- Argentina has a market size with 44 mil. inhabitants / 2,7 mil. km² / -2,6% GDP growth in 2016
- Active sales and distribution by NGG
- Online marketing and roadshows
- Local partners with partner company and free agent
- Local stock and workshop for maintenance and repairs
- Low investment costs for NGG

The new Market / Examples





- Strong demand for our products
- Macri Administration
- Argentina is part of Mercosur
- Low cultural barriers compared to other regions
- Green field scenario
- Customers accustomed to foreign procurements



- Shipping costs and taxes
- Customers facing high investments
- Low level regulations
- "New way" of working

Muchas Gracias por su atención!

