

BETTINA STENDEL



With more than 8 years of experience in International business, project development and sales, Bettina was the former head of Prochile's German Bureau, with offices in Berlin, Hamburg and Munich. There, she strategized and managed the positioning of Chilean products into the German market, as well as driving German investments into Chile. Also, Bettina was a key member in the negotiation of the Fit for Partnership program, which gives a platform for Chilean managers to develop themselves in the German business environment.

Before joining Prochile, Bettina was the European Export and Market Manager for Southernfruit, a Chilean based company focused on exporting fresh products to the world. Bettina holds a degree in Agricultural Engineering from the Pontificia Universidad Catolica de Chile. An expert networker, a creative and entrepreneurial thinker, with an excellent ability to identify and resolve conflicts, as well as recognising and developing business opportunities in the market.