

Dipl.-Ing. Ricardo Tejada, MBA



Ricardo Tejada is currently the responsible for the IVU Traffic Technologies Operations in Latin America.

Ricardo Tejada joined the international division of IVU Traffic Technologies in 2014 and has since overseen and worked on projects in South America, Asia and Europe. Besides his operative responsibilities, he has worked as senior advisor to private and governmental organizations on IT for public transport technology (zero emission vehicles operation, dynamic pricing, interoperable ticketing, intermodal urban mobility, etc.).

With over 12 years' of international business experience, Ricardo Tejada has a strong engineering and management background in the areas of business intelligence, information technology and public transportation technology. Ricardo's focus of experience lies in turning data into actionable information and managing technological diffusion. He has a proven record of delivering business strategies and diverse technical solutions to enable significant improvements in efficiency and productivity.

Prior to his current position, he has worked for Ericsson, Raiffeisen Bank, E.ON ERC and Takeda Pharmaceutical.

Ricardo Tejada holds Master of Science degrees in Electrical Engineering and Information Technology, and Business Administration and Economics from the RWTH University.