

JOSE LUIS SILVA MARTINOT

Peruvian senior professional specialized in the commercialization and promotion of Peruvian natural products. More than 30 years of experience in pharmaceutical management, local and international market.

Speaker in different events related to bio-diversity, bio-commerce, medicinal plants and environment.

Writer of articles, oriented to promote the consumption of local products, in order to create new jobs and Peruvian development.

Recognized leader in sustainable use of Peruvian natural resources, promoter of the laws of "Promotion of Nutritional Complements for the Alternative Development" and "Sustainable Exploitation of Medicinal Plants".

Promoter in Peru of a university-company business model, where both make synergy, sharing profits results.

Former Minister of Foreign Trade and Tourism negotiated the Free Trade Agreement between Peru and the European Union, and other bilateral FTA's.

Member of the board of different public and private companies and institutions.

HERSIL PHARMACEUTICAL LABORATORY – Executive Director – Since August 2013

SOCIEDAD NACIONAL DE INDUSTRIAS (Industry National Society) Director – Since May 2017

CIUDAD SALUDABLE (Healthy City Organization) - Member of the Consultative Council – Since 2006

MINISTRY OF FOREIGN TRADE AND TOURISM – Minister of Foreign Trade and Tourism - July 2011 – July 2013

ADEX (Exporters Association) – Chairman of the Board 2007 / 2010

HERSIL PHARMACEUTICAL LABORATORY - Chief Executive Officer - 1998 – 2011

EDUCATION

Universidad San Ignacio de Loyola – Lima / Perú
Master in Business Administration - 2000.

Universidad del Pacifico – Lima / Perú
Bachelor of Science, Accounting - 1989.

Universidad del Pacifico – Lima / Perú
Bachelor of Science Business Administration
Major in Marketing - 1987

Markham College
High School 1982
Elementary School 1977