Latin American World Business Forum, 2014:
"Business Opportunities and Development for all"

September 10, 2014
Guatemala City

PROGRAMA

08:30-09:00	Registration and Welcome
09:00-09:05	**Conference Opening and Welcome**, President of the Chamber of Industry of Guatemala, Eng. Fernando Lopez.
09:05-09:35	Keynote Speech: **The State-Company Vision for Industrialization and Development in Latin America,** President of *AILA*- Latin America Industrial Associations, Eng. Henry Kronfle
09:35-09:55	**Why must the Government, the private company, and the civil society cooperate and develop an industrialization model in Latin America?** President of Guatemala, Mr. Otto Pérez Molina.
PUBLIC POLITICS.	
10:00-11:00	Panel: **Public-Private Alliances for the sustainable economic growth**
11:10-12:10	Panel: **Regional Integration, the key for the development of Latin American companies**
12:15-12:45	Space for questions and answers.
13:00-14:45	Lunch (Admission by invitation)
ECONOMY AND BUSINESS	
15:00-16:00	Panel: **Business environment in Latin America: experiences and facts**
16:00-17:00	Panel: **Successful cases of investments in Latin America**
17:00-17:40	Master Conference: **Challenges and business opportunities in Latin America.**
17:40-17:55	**Final conclusions of the IV World Business Forum AILA 2014** **Speaker:** Mr. Abraham Bennaton, President of the Federation of Chambers and Industrial Associations of Central America and Dominican Republic

NETWORKING	
18:00-19:00	**Cocktail: Space for business exchange and generation.** (Admission by invitation)
CLAUSURA	
19:10-19:15	Welcoming and presentation of AILA, Eng. Luis Alberto Salvador, General Secretary of AILA
19:15-19:25	Speech, Eng. Henry Kronfle, President of AILA.
19:25-19:35	Exaltation to the best Latin American industrialist
19:35-19:40	Decoration
19:40-19:50	Thank-you words from the best Latin American industrialist
19:50-19:55	Speech, President of Guatemala, Mr. Otto Pérez Molina.
20:00-22:00	Dinner (Admission by invitation)