



# “Business opportunities and development for all”



WORLD  
BUSINESS  
FORUM  
LATINOAMERICA  
A I L A  
Asociación de Industriales Latinoamericanos

Guatemala City, September 10, 2014



## WHY TAKE PART IN THIS IMPORTANT EVENT?

- Opportunity to begin strategic relations with business men and women and entrepreneurs from other countries.
- In a business like setting, network and establish a communication channel with relevant government officials and high level business executives.
- Discover new market niches in the Latin American region.
- Contact and establish relationships with potential clients and have the chance to establish business ventures with others in your industry.
- Access to inside information of development models and projects which have been successful in other countries.
- Information on new trends in the business world.
- The event will be filled with information rich in content useful to the business world.
- Visit a country with a huge tourist offer, rich in history and tradition.
- Benefits will exceed the investment in attending the event.



## CONFERENCISTS



Roque Benavides  
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Carlos Cubias  
VP de Emerging Markets and  
Strategies  
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Organized by:

- Chamber of Industry of Guatemala -CIG-
- Latin American Industrial Association -AILA-
- Ministry of Economy of Guatemala through Invest in Guatemala
- Federation of Chambers and Industrial Associations of Central America and Dominican Republic

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