

EARLY BIRD
DISCOUNT AT
FRUIT LOGISTICA:
300.– EUR

Your opportunity to find reliable suppliers in Peru:
26–29 August 2014

BUYER MISSION FOR FRUIT AND VEGETABLES 2014



Switzerland Global
Enterprise (S-GE)
is Osec's new name.

OFFICIAL PROGRAMME



PARTNER



International Participation Package

**PARTICIPATION COSTS:
1,200.– EUR PER PURCHASER INCL. VAT**

**EARLY BIRD RATE FOR REGISTRATION AT
FRUIT LOGISTICA 2014 OR WITHIN 30 DAYS:
900.– EUR PER PURCHASER INCL. VAT**

Swiss and European importers will be offered the excellent opportunity to network and form business partnerships within Peru's fruit and vegetable sector. The European delegation will visit the regional food trade fair Expoalimentaria in Lima in order to experience an exclusive first-hand insight into the Peruvian business environment. In addition, company visits to Peruvian fruit and vegetable exporters will be organized.

YOUR CONTACT



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Project Manager Fruit and Vegetables
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BENEFITS

Trade fair visit

Discover the regional food trade fair Expoalimentaria in Lima and meet new suppliers in specifically arranged B2B meetings.

Sourcing opportunities and company site visits

Meet new Peruvian fruit and vegetable suppliers and find the right business contacts for the products you need by evaluating their company sites on the spot.

Background information

Obtain information about Peru as a trading partner and find out more about the logistical infrastructure.

Networking event

Build relationships with purchasers and CEOs of fruit and vegetables and processed food companies from Europe.

SERVICES INCLUDED

Organization of individual agenda

Organization of the entire buyer mission, individual matchmaking activities and company visits.

Trade fair visit

Entry ticket for Expoalimentaria 2014, professional support during fair and individual matchmaking agenda.

Accommodation and Transfers

Accommodation in a business hotel for 5 nights, including airport pick up and drop off, as well as transfers to the trade fair venue.

Domestic flights

SIPPO will suggest a group programme to visit state of the art companies. Domestic flights between Lima and the provinces to be visited are covered by the participation fee.

Networking activities

Official events (SIPPO Welcome Lunch and SIPPO Networking Dinner) are included.

TARGET GROUP

European purchasers, importers, manufactures, retailers, wholesalers, investors, associations and institution related to the fresh fruit and vegetable sector.

BUYER MISSION FOR FRESH FRUIT AND VEGETABLES TO PERU 2014

“The buyer mission was very important for my work. I was able to establish face-to-face commercial relationships with Peruvian farmers and fruit and vegetable producers. This saved a lot of my time and definitely gave me good insight into farming activities in Peru.”

ARNO LIEBMANN
Lehmann Natur GmbH, Germany

AGENDA

25 August 2014	Individual arrival
26 August 2014	Welcome session and excursion in Lima (i.e. transport logistics, packaging facilities)
27-28 August 2014	Trade fair visit to Expoalimentaria incl. pre-arranged B2B meetings and/or tailor made company visits in the Lima region
29 August 2014	Tailor made company visits (e.g. to Lima area or provinces)
30 August 2014	Individual departure

I want to benefit from the early bird rate for the event¹ and wish to register at Fruit Logistica 2014 or within 30 days. Please send the invoice of 900.- EUR to the address mentioned below.

I wish to register for the event¹. Please send the invoice of 1,200.- EUR to the address mentioned below.

I am interested in taking part in the event. Please send me more information.

I am interested in the following product categories:

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> Subtropical and tropical fruit | <input type="checkbox"/> Citrus |
| <input type="checkbox"/> Temperate fruit | <input type="checkbox"/> Roots |
| <input type="checkbox"/> Berries | <input type="checkbox"/> Vegetables |

REGISTRATION



SABINE ABLINGER
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CONTACT DETAILS (FILL IN OR PLACE YOUR BUSINESS CARD)

First name	Last name
Company	Position
Street, no.	Postcode/City
Telephone	Country
E-mail	Mobile

Date

Signature

¹ The number of participants is limited. Places are given on first come, first served basis. Switzerland Global Enterprise reserves the right to refuse entries. Programme subject to change. Switzerland Global Enterprise shall undertake the trip with a minimum of five participants. The cost quoted above is valid for one person per company. Please note that the service package listed above does not include costs for other meals, beverages, snacks or costs for visa and personal expenses. Cancellations up to 20 days prior to the travel date are charged at 50%. After that, the entire participation costs shall be invoiced. Substitute participants are welcome without any extra charge. The participant is responsible for her/his own accident and illness insurance, etc. All insurance costs are to be paid by the participant. The participant shall be responsible for her/his own medical arrangements (vaccinations, etc.).

Contact

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