

February 17, 2014

Excellency
Hermann – Josef Sausen
Ambassador
FEDERAL REPUBLIC OF GERMANY
Panama City, Panama

Mister Ambassador:

The Panamanian Mining Chamber has the pleasure of inviting you to the **International Mining EXPOConference 2014**, event that will be held on November 19 through 21 at Atlapa Convention Center, Panama City.

Why to participate in the International Mining Expoconference 2014?

In its third edition, the **International Mining EXPOConference** seeks to be a regional meeting point, for the most important companies in the Mining, Infrastructure and Civil Construction industries, covering national, Central America and Caribbean international markets.

Companies participating in the Commercial Exhibition of the **International Mining EXPOConference 2014**, will have the opportunity to exhibit their products, projects and services related to the mining, infrastructure and construction sectors to more than 1,000 visitors that will assist during the three days of the event.

Simultaneously to the commercial exhibition, an **Educational Conference Cycle** will be held, in which speakers will present a wide series of case studies, academic research findings, new technologies and state of the art methodologies and trends for mining, infrastructure and civil construction projects. Agenda of Educational Cycle of Conferences will include lectures regarding the following subjects:

- Responsible mining, sustainable development and environment.
- Technology for development and construction of mining and infrastructure projects.
- Geology and Geotechnics for mining and construction.
- Shared Social Responsibility.
- Transparency in the administration of natural resources for sustainable economic growth.
- Equipment for mining and production of aggregates.
- Security and occupational health for mining and construction industries.

Visitors:

Profile of visitors which will attend the **International Mining EXPOConference 2014** include entrepreneurs and high level management personnel, technical and administrative professionals of companies linked to the mining, infrastructure and construction sectors, officials of government agencies, NGO's, academics, university students, community leaders, among others.

Ways to Participate

- **Sponsor**

When participating as Sponsor of the **International Mining EXPOConference 2014**, your company will benefit from the exposition of its logo in media, obtaining also the following extra benefits depending on selected category:

Category	Extra-Benefits
Diamond	<ul style="list-style-type: none"> • Logo in event publicity. • Inclusion of corporate video in the program of the event showing contributions and services of your company. • Inclusion of Promotional Material in the Event’s Welcome Kit. • Opportunity to present technical conferences of interest to mining, infrastructure and construction sectors at the Conference Area (Content subject to approval by the Academic Committee). • Inclusion of logo in social media promotion under the “Diamond” category. • Presence in the exhibition area with a space of 6 x 6 m. • 40 Guest invitations to attend the Conference Cycle. • 200 Invitations to the exhibition area. <p style="text-align: right;">Investment \$10,000.00</p>
Gold	<ul style="list-style-type: none"> • Logo in event publicity. • Inclusion of corporate video in the program of the event showing contributions and services of your company. • Inclusion of Promotional Material in the Event’s Welcome Kit. • Opportunity to present technical conferences of interest to mining, infrastructure and construction sectors at the Conference Area (Content subject to approval by the Academic Committee). • Inclusion of logo in social media promotion under the “Gold” category. • Presence in the exhibition area with a space of 3 x 6 m. • 20 Guest invitations to attend the Conference Cycle. • 100 Invitations to the exhibition area. <p style="text-align: right;">Investment \$7,500.00</p>
Silver	<ul style="list-style-type: none"> • Logo in event publicity. • Inclusion of corporate video in the program of the event showing contributions and services of your company. • Inclusion of Promotional Material in the Event’s Welcome Kit. • Opportunity to present technical conferences of interest to mining, infrastructure and construction sectors at the Conference Area (Content subject to approval by the Academic Committee). • Inclusion of logo in social media promotion under the “Silver” category. • Presence in the exhibition area with a space of 3 x 3 m. • 10 Guest invitations to attend the Conference Cycle. • 75 Invitations to the exhibition area. <p style="text-align: right;">Investment \$.5,000.00</p>

- **Exhibitor**

Spaces for exhibition of your products, projects and services with the following benefits:

- Presence in exhibition area with a space of 3 x 3 meters.
- Optional: White melamine structure with rug, name of the company, a table and two plastic chairs.
- 4 credentials as exhibitor.
- 10 invitations to the exhibition area.

Investment \$ 3,000.00

Note: 10% Discount on the cost of participation as sponsor or exhibitor to the members of the Panamanian Mining Chamber (CAMIPA).

Additional Options to Promote your Company

(Valid only if the company is part of the Commercial Exhibition Area)

Inauguration Cocktail – Exclusive Sponsoring

Will be held November 19 of 2014 at 7:30pm.

Estimated assistance of 500 attendees.

Sponsoring includes:

- Appreciation at the final program of Inauguration Cocktail.
- Logo in screens during Inauguration Cocktail.
- Inclusion of promotional material in the Event's Welcome Kit.
- Courtesy invitations to the Inauguration Cocktail.

Catering, invitations and decorations of the cocktail room will be provided by the Sponsor and will be subject to prior approval of the Organizing Committee

Investment B/. 5,000.00

Closure Cocktail – Exclusive Sponsoring

It will be held November 21 of 2014 at 7:30 p.m.

Estimated assistance of 350 attendees.

Sponsoring includes:

- Appreciation at the final program of Closure Cocktail.
- Logo in screens during Closure Cocktail.
- Inclusion of promotional material in the Event's Welcome Kit.
- Courtesy invitations to the Closure Cocktail.

Catering, invitations and decorations of the cocktail room will be provided by the Sponsor and will be subject to prior approval of the Organizing Committee

Investment B/. 3,500.00

Promotional Material

Inclusion of promotional material within the Welcome Kit which will be handed to assistants to the Educational Cycle of Conferences at International Mining EXPOConference 2014.

Investment B/. 2,000.00

Banners

Banners with company and /or product advertising that will placed in the halls and/or in front of the Conference Room. Banners will be provided by Sponsors and details on size, position and detailed specifications will be provided by the Organizing Committee

Investment B/. 2,000.00


Participation at Academic Conference Cycle:

REGISTRATION FEE		
EARLY REGISTRATION		
January 15 to September 21, 2014		
GENERAL PUBLIC	MEMBERS OF CAMIPA	STUDENTS
USD. 150.00	USD. 135.00	USD. 75.00
LATE REGISTRATION		
September 22 to November 19, 2014		
GENERAL PUBLIC	MEMBERS OF CAMIPA	STUDENTS
USD. 200.00	USD. 150.00	USD. 75.00

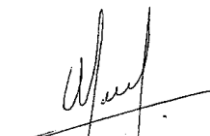
We are sure that your participation in the International Mining EXPOConference 2014 will be beneficial for promoting of your products and services; we appreciate the time you take to evaluate this proposal.

Best regards,

CAMARA MINERA DE PANAMA



Eng. Roberto Cuevas
President



Eng. Zorel Morales
Executive Director

President of the Organizing Committee Expo Mining Conference 2014