



“BUSINESS OPPORTUNITIES AND DEVELOPMENT FOR ALL” LATIN AMERICA WORLD BUSINESS FORUM 2014

**September 10, 2014
Guatemala City**

You are invited to take part in the Latin America World Business Forum, 2014

The Latin American Industrial Association (AILA) and Chamber of Industry of Guatemala (CIG), invite you to take part of this selected group of entrepreneurs, industrialists and officials which will meet in this great event.

Objetives:

- Gather together key actors of the Latin American Industry, State Officials, and representatives of international organizations, with the purpose of exchanging acquisition of knowledge and experiences, as well as those development models successfully applied in the competitive strengthening of the region.
- Identify and acknowledge the best positive experiences of public-private alliances, for industrialization and development of the countries.

Reasons to participate in this important event:

- ✓ Opportunity to establish strategic relations with entrepreneurs from other countries.
- ✓ Achieve better communication between government officials and high level entrepreneurs in a good business environment.
- ✓ You will discover new market niches in the Latin American region.
- ✓ You will have the opportunity to contact, in an extraordinary environment, strategic clients and partners specialized in its field.
- ✓ You will have access to privileged information in models and development projects that have been successful in other countries.
- ✓ You will meet new industry trends.
- ✓ You will compile a great amount of information in little time.
- ✓ You will have the opportunity to visit a country with great tourist attractions.
- ✓ The relation cost-profit will be satisfactory.



Participants:

- Recognized figures in the business and state environment.
- Members of the Latin America Industrial Association, set up by the most representative organizations of the industrial companies of the region.
- Decision makers of the private, public and international organisms sector to influence in the industrialization and development of the Latin American region.

Organized by:

- Latin America Industrial Association – *AILA*-
- Chamber of Industry of Guatemala – *CIG*-
- Ministry of Economy of Guatemalan Government, through Invest in Guatemala
- Federation of Chambers and Industrial Associations of Central America and Dominican Republic – *FECAICA*-

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