European Commission

HK Hamburg

Hamburg | Ministry of Economy, Labour and Innovation

Conference

MARKET ACCESS DAY

Hamburg, 18 Nov. 2026

Handelskammer Hamburg, Adolphsplatz 1, 20457 Hamburg

With the support of

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wga Wirtschaftsvereinigung Groß- und Außenhandel Hamburg e.V.

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Agenda of the Market Access Day

18 November 2026

English language
Master of ceremony:
- Anna Maria Heidenreich, Head of Trade Policy Department, Hamburg Chamber of Commerce
- Henrik Lesaar, Head of the Department for International Economic Relations, Hamburg Ministry of Economics, Labor and Innovation

08:30 – 09:00 — **Registration and welcome coffee**

09:00 – 09:20 — **Opening remarks**

- **Dr. Hans Fabian Kruse**, Chair, Hamburg Chamber's Committee on International Affairs, and Managing Partner, WIECHERS & HELM GmbH & Co. KG)
- **Dr. Christopher Schwieger**, State Councilor, Hamburg Ministry of Economics, Labor and Innovation

09:20 – 09:35 — **Political Address** (virtual)

- **Bernd Lange**, Member of the European Parliament, Chair of the Committee on International Trade and of the Conference of Committee Chairs

09:35 – 10.00 — **Key Note Speech**

- **Denis Redonnet**, Deputy Director General and Chief Trade Enforcement Officer, European Commission

10.00 – 11:00 — **Panel: Geoeconomics and the Future of EU Trade Policy**

- **Dr. Gaby Bornheim**, Managing Director, Peter Döhle Schifffahrts-KG, and President, German Shipowners' Association (VDR) (tbc)
- **Thomas Bressler**, Managing Director, Wilhelm G. Clasen GmbH & Co. KG
- **David Doyle**, Vice President Corporate Strategy, Business Development & Innovation, Lufthansa Technik AG
- **Denis Redonnet**, Deputy Director General and Chief Trade Enforcement Officer, European Commission

Moderator: Henrik Lesaar, Head of the Department for International Economic Relations, Hamburg Ministry of Economics, Labor and Innovation
Followed by a Q&A session

11:00 – 11:30 — **Coffee break**

11:30 – 12:30 — **Session 1: EU trade agreements and their benefits to companies Focus: India and Mercosur**

Introductory presentation: **Peter Berz**, Head of Unit, Directorate-General for Trade and Economic Security, European Commission

Panel Discussion
- **Peter Berz**, Head of Unit, Directorate-General for Trade and Economic Security, European Commission
- **Kristoffer Dahlinger**, Senior Trader, August Töpfer & Co.KG
- **Klemens Kober**, Director Trade Policy, EU Customs, Transatlantic Relations, German Chamber of Commerce
- **Anne-Kathrin Schmalz**, Head of Global Trade Compliance, Eppendorf Group SE & Co. (tbc)

Moderator: Anna Maria Heidenreich, Head of Trade Policy Department, Hamburg Chamber of Commerce
Followed by a Q&A session

12:30 – 13:00 — **Session 2: Practical tools for expanding business beyond the EU**

Presentation of the Access2Markets portal (https://trade.ec.europa.eu/access-to-markets/en/home)
- **Peter Berz**, Head of Unit, Directorate-General for Trade and Economic Security, European Commission

Followed by a Q&A session

13:00 – 13.15 — **Closing remarks**

13.15 – 14:30 — **Networking lunch**