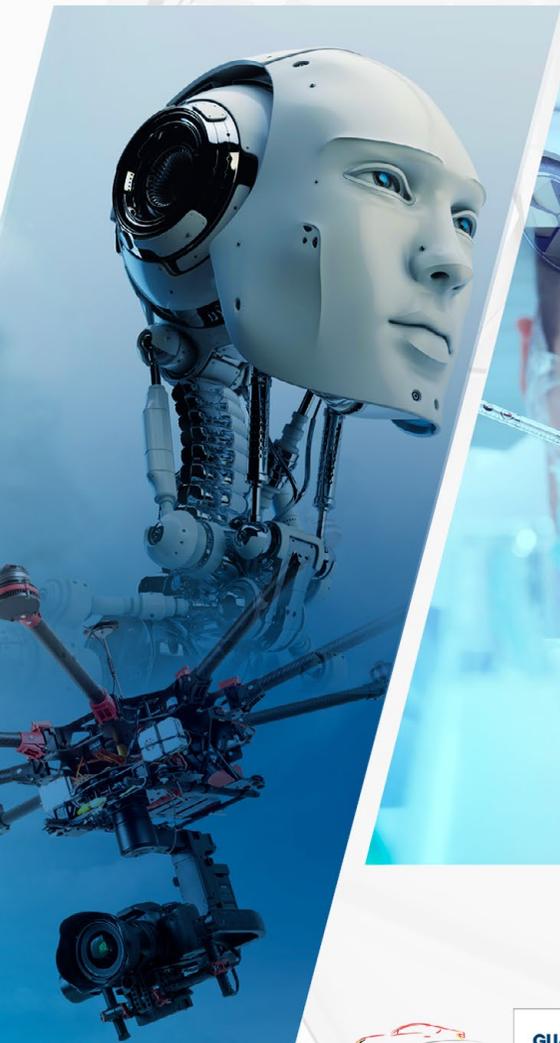


SMART INDUSTRY SUMMIT 4.0



TRANSFORM YOUR BUSINESS

www.smartindustriysummit.com
• September 5th-6th, 2018 • LEÓN, GUANAJUATO.



BACKGROUND

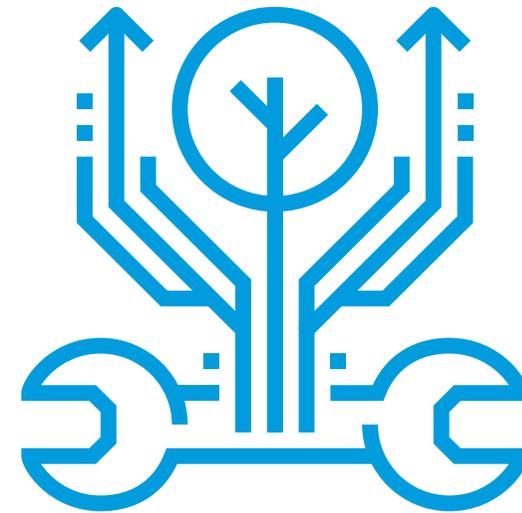
The global economy is on the threshold of the fourth industrial revolution. The real and virtual world merged in “stuff internet”, this will open an endless of possibilities for the industrial production.

Nowadays in Mexico the industrial and service sector are the key to increase the competitiveness and economic growth trough the companies. That is why it is required to boost a program focused on the digital transformation based on the industrial revolution known as 4.0 industry.



CONCEPT

The platform SMART INDUSTRY SUMMIT 4.0 to develop together with Guanajuato state government and the main clusters, represents the central network for the regional and international activities for the digital transformation in Guanajuato, having as main objective report, in addition to create awareness on industry, academy, government and society, about the needs and challenges that will require all actors to achieve the digital transformation of Mexican industry.



AUDIENCE PROFILE



Senior management
Managements
Human resources
Production
Purchase
**Directors of investigation
and development centers**
**Directors of academics
institutes**
Training centers
Logistics



AUTOMOTIVE INDUSTRY



MANUFACTURING SECTOR



SERVICES



AGRIFOOD



CHEMICAL SECTOR



LOGISTICS



IT



LEATHER-FOOTWEAR

OBJECTIVES

REPORT



DEMONSTRATE

Industry:
Success cases with
leading companies

Academy:
Formation programs
of I 4.0

Government:
Industrial and
technological policy

QUALIFY



DESIGN



IMPLEMENT



Product

+



Intelligence

+



Communication

+



Networking

=



Industry 4.0

What does digitalization means in an industrial context?
What is the benefit for my organization/industry?

Demonstration based on industry, academy and government cases; how can I get a concept proof?

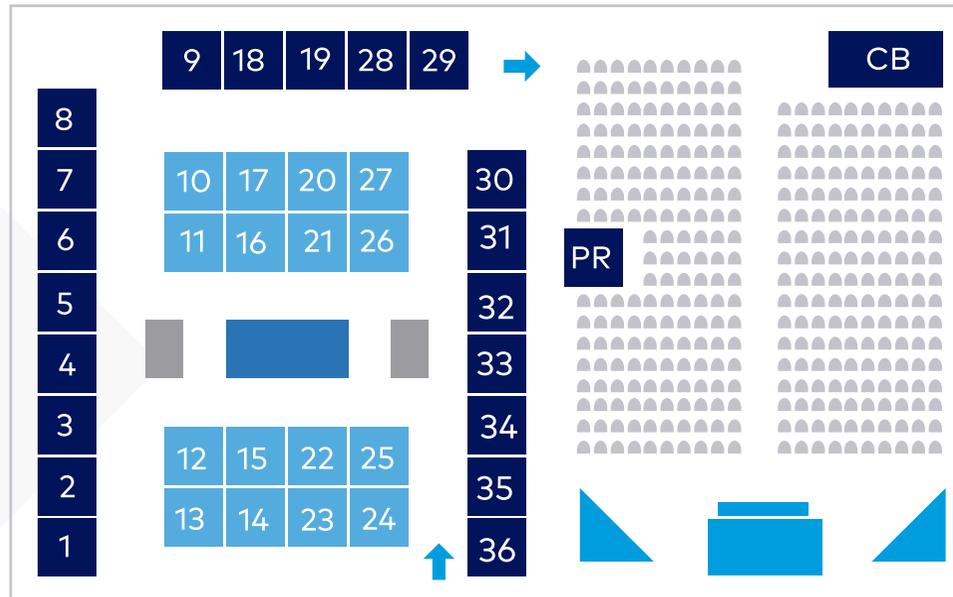
What kind of abilities I need for the digitalization?

My organization/institution is ready for digitalization?
What are the next steps?

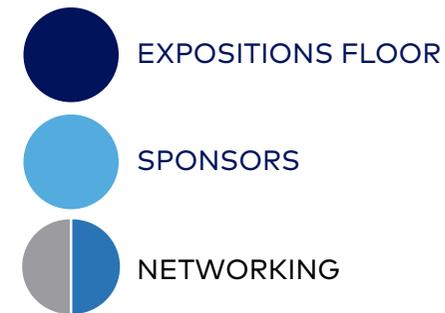
How can I implement digitalization projects in my organization/institution?
Who are the best associates?

EVENT MAP

CONFERENCE AREA



EXPOSITORS AREA FOCUSED ON INDUSTRY 4.0



HS
HOTSSON
HOTEL
LEÓN - MÉXICO

Bldv Adolfo Lopez Mateos #1102 Ote.
Col. Los Gavilanes
C.P. 37266
León, Guanajuato, Mexico.



STRATEGIC ALLIES



BENEFITS

- » Conferences:
Specialized content of I 4.0 with proven models.
Specialized workshops
 - » Exhibitors floor:
Networking space
Present your technologies and services to opinion leaders and industry decision makers focused on digital transformation.
- Meet personally your market on the first regional event focused on industry revolution!



CONFERENCES THEMES



CONTAIN

Conferences cycles, panels and complementary workshops created to respond questions.



What is the 4.0 Industry?

- » Concept of I 4.0 and its impact on the environment
- » Supply 4.0 Necessities focused on the client vision
- » Essential technologies
- » What would be the collaborator profile in the future?
- » Dual training
- » Skill development



How can i implement and how much of investment do i require?

- » Beginning of personalized business models
- » Technology integration
- » Financing plans
- » Dual education
- » Support governmental policies
- » Educative programs to foment the development and the projects investigation



Which are the benefits that i will get as Company?

FUTURE FACTORIES

Implement of industry 4.0 resources in processes and company installation.

- » Practical applications and benefits
- » Success of a business case in a company you implemented
- » Competitiveness through innovation
- » Quality in educational programs applicable to company processes

EVENT REACHES

TRACING SMART INDUSTRY SUMMIT 4.0



After the event, in alliance with strategical partners will have a follow-up for each case on the industry, academy and government making possible that the triple helix can reach the level of mature to elevate in a significant way the growth of the productivity in Mexico

DEMONSTRATE



- 1.- Specilized workshops for the industry, academy and government.
- 2.- Demonstration of success cases on leaders companies.

QUALIFY



- 1.- Train-the-trainer workshop
- 2.- Offer of courses of knowledge
- 3.- On-site training

DESIGN

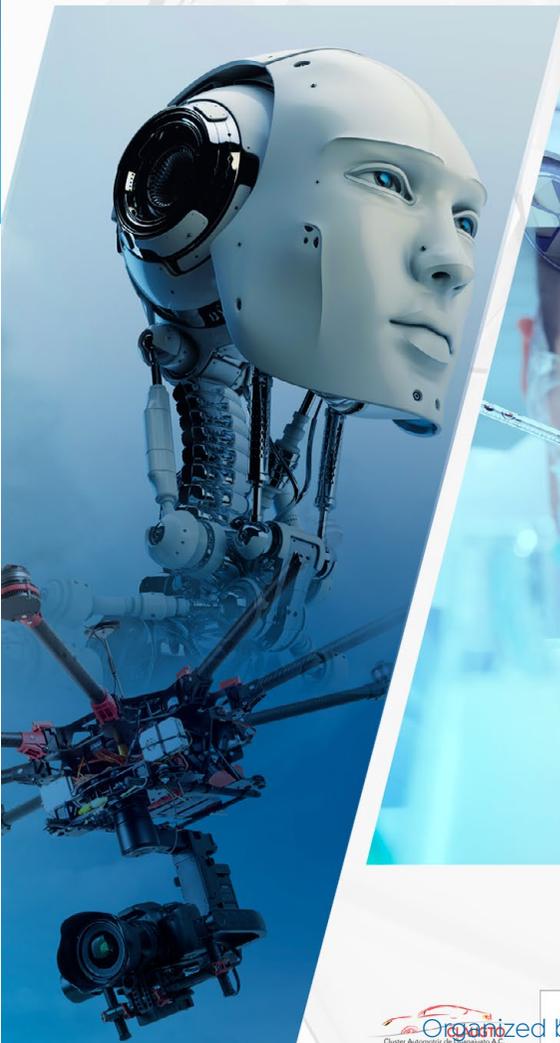


- 1.- Route map for the implementation of strategies Industry 4.0.
- 2.- GAP Analisis.
- 3.- Workshops of design of digital processes + implementation strategy

IMPLEMENT



- 1.- Definition and implementation of technology and knowledge transfer projects
- 2.- Meeting of online business and visit to potential clients
- 3.- Inversion concept
- 4.- Exhibition of success cases



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