

An aerial photograph of a wind farm at sunrise. The sun is low on the horizon, casting a warm glow over the landscape. In the foreground, a large white wind turbine is partially visible, with its blades extending across the frame. The background shows rolling green hills and several other wind turbines in the distance.

CLER

Forum 2019

THE LATAM RENEWABLE
ENERGY FORUM

Buenos Aires **10-12 April 2019**

We are delighted to announce our annual LATAM Renewable Energy Forum or CLER - Congreso Latinoamericano de Energías Renovables - in Argentina, Buenos Aires on 10-12 April 2019.

The Forum is organised in association with LAC-CORE - Latin American & Caribbean Council on Renewable Energy, Argentine Wind Energy Association and Argentina Investment & Trade Promotion Agency.

Market leaders in solar and wind industries, auction winners, finance and storage experts, technology providers, regulators, developers as well as international and local investors and industry bodies will come together to network, learn and debate the future of the renewables sector in Argentina and LatAm region.

Why Argentina?

As a third largest power market in South America, Argentina has some of the most abundant renewable energy resources—steady winds in southern Patagonia, year-round sunshine in the remote northwest, and hydropower and biomass fed by rivers and expansive farmland. Government is hoping to attract billions of dollars in investments over the next decade and is expected to auction 10 gigawatts of renewable energy capacity as part of a target to generate a fifth of Argentina's power from renewable energy sources by 2025 – compared with less than 1 per cent today.

Argentina's Renewable Energy Targets:

- \$20bn** of investments over the next decade
- 20%** of power from RES by 2025
- 10** gigawatts of renewable energy capacity to be auctioned

Meet Our Advisory Board:



Dr. Erico Spinadel
President

AAEE - Argentine Wind Energy Association



Carlos St James
Board Member

Latin American & Caribbean Council
on Renewable Energy, Wood Group Clean Energy



Andrés Tahta
Executive Vice President

Argentina Investment & Trade Promotion Agency



Juan Bosch
President

SAESA



Regina Ranieri
Business Developer Manager

UL RENOVBLE



Hernan Rodriguez Cancelo
Energy, Utilities & Mining Leader

PWC

Key reasons to attend:



GAIN INSIGHT

on RES market project development and technology in Argentina and LatAm



ANALYSE

technical and commercial information to build business opportunities



IDENTIFY

business potential, investment avenues and competition in the region



GET UP TO SPEED

with technology/country understanding of power landscape



VALIDATE

business assumptions and benchmark opportunities



ENHANCE

your business through 1:1 pre-arranged meetings

What to expect:



Three day two stream agenda with focus on the technology and current RES projects as well as financial opportunities and government initiatives for promoting clean energy in the region



The Forum will showcase regional projects whilst giving technology suppliers the opportunity to present their solutions to EPC companies and giving access to an international business platform to have pre-organised private business meetings



A number of keynotes, case studies, workshops and roundtable discussions will enable you to learn about the latest industry trends and challenges



The programme provides multiple coffee breaks, lunch, dinner and drinks reception that enables you to network and build even more business relationships through informal meetings as well as attend a sizeable and innovative exhibition space

Meet and network with the entire supply value chain



The following job titles will benefit from attending the Forum:

- **Managing Directors/CEOs**
- **Heads of LATAM/ Country Heads**
- **Technical Managers /Engineers**
- **Plant & Operations Directors**
- **Heads of Technical Department**
- **Maintenance Directors/Managers**
- **Energy Managers**
- **Heads of Finance and Investments**
- **Asset Managers**
- **Project Directors**
- **Business Development Directors**
- **Sales Heads**

Agenda at a glance:

FINANCIAL INVESTMENTS

- Argentina's new business environment - opportunities and considerations
- Renewable energy auctions
- Sustainable investment strategies
- Finance options and challenges

MARKET OUTLOOK & POLICY

- Key government activities and regulatory initiatives to meet clean energy targets
- The economics of integrating RES into the grid
- The role of industry bodies in promoting renewable energy
- Clean energy development going forward

STORAGE & GRID

- Technological innovations in energy storage
- Storage market growth and future opportunities
- Grid infrastructure and transmission capacity
- Off-grid commercial opportunities

WIND

- Developing wind power projects
- Wind Tech outlook- assessing innovative technology solutions
- Cost effective procurement strategies
- Project requirements and financing issues

SOLAR

- Assessing Argentina's solar resources investment potential and ROI in PV projects
- Distributed generation solar
- Solar technology and innovations
- Best practice in photovoltaic system operations and maintenance

Footfall vs Intimacy

Engage privately with industry decision makers

The Overall ROI at traditional industry tradeshows is on the decline, as footfall is becoming increasingly diluted by throngs of irrelevant, non-decision makers taking part.

77% of delegates view face to face meetings with vendors as very or extremely valuable

Senior Executives responsible for solar, wind, finance, regulation and development in the renewable energy sector of LATAM, attend CLER Forum as a source of relevant information, a theatre to learn and a platform to network and conduct business. Few places can offer the intimate setting CLER provides to establish key business targets, conduct relevant and valuable business meetings while increasing your return on investment.

73% of companies consider events very valuable or essential to doing business

“Excellent organization + first quality = Efficiency and satisfaction.”

Project Manager
Repsol YPF

“This is probably the best place to have business discussions in well organized and semi-formal meetings. It is a way to better know each other.”

Purchasing Strategy Manager
EDF

Delivering Key Clientele

Communicate effectively with a specific audience

CLER Forum 2019 provides an exceptional platform for generating new business and helps establish long term relationships with key clients through our customised face-to-face business meeting package. It is the best way to meet decision makers and solution providers and provide the most value to your organisation while attending the event. Each meeting is 30 minutes and you can book up to 16 meetings across both days of the forum. The web-based scheduling system enables delegates and providers to select one-on-one business meetings that fit their current priorities and preferences. On site our dedicated team ensure these meetings are running to the schedule with your selected party.

Tailored to your needs

Your meetings package will place you face-to-face with the businesses that provide the most value to your organisation. This allows you the time to execute your own strategy throughout the event as you network, learn, discuss and communicate with those clients that are determining the direction of the industry. Alongside this, a dedicated promotion package will run continuously in the lead up to the event, generating brand exposure through our monthly marketing campaigns.

**Meet the right people, at the right time
in the right setting**

Contact:

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