



DEUTSCH - BRASILIANISCHE  
**WIRTSCHAFTSTAGE**  
ENCONTRO ECONÔMICO  
BRASIL - ALEMANHA

20  
24

## 40<sup>th</sup> German-Brazilian Economic Meeting

22 – 24 September, 2024

Autostadt

Stadtbrücke 1 | 38440 Wolfsburg | Germany

### PROGRAM

Updated: 5 July 2024

#### Sunday, 22 September 2024

19:00 - 21:30 **Pre-night reception #DBWT24\***  
on invitation of BDI, LADW, CNI and AHK São Paulo

#### Conference day 1

Monday, 23 September 2024

*Simultaneous translation German/Portuguese*

09:00 - 10:00 **Registration & networking**

10:00 - 10:30 **Opening talk**  
**Siegfried Russwurm** | President of the Federation of German Industries (BDI)  
**Ricardo Alban** | President of the Brazilian National Confederation of Industry (CNI)  
**Gunnar Kilian** | Chairman of the Latin America Committee of German Business (LADW)  
and Member of the Board of Volkswagen Group

*Conference moderation*

**Sonja Álvarez** | Journalist and Deputy Head of WirtschaftsWoche Office Berlin

10:30 - 11:00 **Keynotes**  
**Robert Habeck** | Vice-Chancellor and Federal Minister for Economic Affairs and Climate Action  
**H.E. Geraldo Alckmin** | Vice-President of the Federative Republic of Brazil and Minister of Development, Industry, Trade and Services (tbi)

11:00 - 11:45 **Business and politics in dialogue**

11:45 - 12:00 **Intervention**  
**What do we have to prepare for? Impact of global risks on Germany and Brazil**

12:00 - 12:50 **Panel**  
**Renewable energy and green hydrogen**

12:50 - 14:00 **Networking lunch & exchange**

Host



**VOLKSWAGEN**  
AKTIENGESELLSCHAFT

14:00 - 14:15	<b>Intervention</b> Climate and innovation – best practices
14:15 - 14:40	<b>Interview</b> Making supply chains more resilient: is it succeeding in practice?
14:40 - 15:05	<b>Interview</b> Decarbonizing industries together: how manage it?
15:05 - 15:30	<b>Interview</b> Work of the future: in search of talent
15:30 - 16:20	<b>Panel</b> Digitalization, AI and start-ups
16:20 - 16:50	<i>Networking break &amp; exchange</i>
16:50 - 17:40	<b>Panel</b> Infrastructure development and funding
17:40 - 18:05	<b>Dialogue</b> Global markets and trade policy: what can we expect from B20 recommendations?
18:05 - 18:30	<b>Power talk</b> with German companies: what's next?
18:30 - 19:00	<b>Wrap-up talk</b> Siegfried Russwurm Ricardo Alban Gunnar Kilian <a href="#">Invitation to the German-Brazilian Economic Meeting 2025</a>
From 19:00	<b>Reception by invitation of the Minister-President of Lower Saxony, Mr. Stephan Weil</b>

## Conference day 2

Tuesday, 24 September 2024

10:00 - 12:30

### Connecting Points

#Digitalization

#Renewable energy/raw materials

#Talents

**Meet partners and experts for a peer-to-peer exchange!**

Organized in cooperation with IHK Hannover and GIZ\*

12:30 - 14:00

### Wrap-up Joint Commission and farewell lunch

feat. Volkswagen's most often manufactured product: Currywurst\*\*

*Simultaneous translation German/Portuguese*

From 14:00

### Discover the Autostadt

**Zeithaus museum, driving experience, plant tour & more**

Information and booking available [here](#)

\* in English

\*\* Volkswagen's worker's canteen is famous for this fried sausage in curry sauce throughout Germany and maybe worldwide.