Sustainable Fuels of the Future – Brazil's Strategic Potential: Building a Brazilian European Value Chain

Date: 28 October 2026,

Time: 11:00 a.m. to 2:00 p.m.,

Location: European Hydrogen Week, Brussels, Room 1121

In partnership with the European Union and Germany's Federal Ministry for Economic Affairs and Energy (BMWE), the International Hydrogen Ramp-Up Programme (H2Uppp) supports the development of Brazil's green hydrogen market and Green Hydrogen Roadmap through regulatory strengthening, infrastructure planning, investment promotion, and project de-risking. The Programme contributes to the objectives of the H2Uppp Global Programme and the EU's Global Gateway strategy for Latin America.

As Brazil moves from its significant renewable energy potential towards the development of concrete green hydrogen and e-fuels projects, the focus is increasingly shifting from technological development towards creating the market conditions needed to unlock investment, secure offtake, scale production, and enable international trade with the European Union.

This public session with two moderated panels will highlight Brazil's potential to become a competitive global producer and exporter of e-fuels and other renewable hydrogen derivatives, while showcasing the business opportunities this emerging market can offer to European companies. The event will provide a platform for European companies to gain insights into Brazil's emerging e-fuels market and identify opportunities to participate in its development, including through investment, technology and equipment supply, project development, infrastructure, logistics, industrial partnerships, and long-term offtake.

It will also facilitate connections between Brazilian project developers and European investors, industrial partners, technology providers, and potential buyers. By bringing together key players from both markets, the event aims to move beyond dialogue and create concrete pathways for business cooperation, investment, and trade, strengthening Brazil–Europe value chains for e-fuels, green hydrogen, and other renewable hydrogen derivatives.

The event will conclude with a networking reception, providing participants with an opportunity to establish new business contacts, meet potential partners and clients, and explore concrete opportunities for investment, commercial cooperation, and offtake.

This action is jointly financed by the European Union and Germany. It is implemented under Germany's Federal Ministry for Economic Affairs and Energy – BMWE's International Hydrogen Ramp-Up Programme (H2Uppp)

Global Gateway

Federal Ministry for Economic Affairs and Energy

Implemented by: giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Partnership: apexBrasil

AHK Deutsch-Brasilianische Industrie- und Handelskammer

Agenda	
11:00 - 11:15 15 min	**Institutional Opening and Contextualization** - ***Robert Steinlechner,*** *Head of Cooperation, EU Delegation to Brazil* - ***Dr. Günther Grathwohl,*** *Head of Division for International Hydrogen Ramp-Up and Bilateral Cooperation in Hydrogen Infrastructure, BMWE* ***(TBC)***
11:15 – 11:25 10 min	***Projects – From Potential to Export-Ready Supply*** An overview of Brazil's emerging e-fuels portfolio, highlighting the development of export-oriented projects, infrastructure readiness, expected volumes and timelines for supplying international markets. - **Alessandra Grangeiro**, *Industrial & Free Trade Zone Business Manager, Port of Pecém (the export gateway: volumes, readiness, timelines)*
11:25 - 11:55 30 min	**Panel 01:** **Building Competitive E-Fuels Ecosystems: From Project Development to Market Integration** Exploring how project developers, energy companies and industrial partners can work together to develop viable e-fuels projects, manage technology and market risks, and connect production with long-term demand. ***Moderator: Carlos Divino, Technical Advisor at GIZ Brazil*** - **Arnd Pannenbecker,** *Head of Commercial Project Management, Ferrostaal Germany GmbH* - **Deborah Canongia,** *Development Director Latam, ACCIONA Nordex Green Hydrogen* - ***Nils Gleißner,*** *Technical Sales Manager, Thyssenkrupp Uhde*
11:55 – 12:00 5 min	**Audience Q&A**
12:00 - 12:30 30 min	**Panel 02:** **From Production to Offtake: Building the Brazil–Europe E-Fuels Value Chain** Exploring how project developers, international buyers and energy traders can connect Brazilian e-fuels production with European demand, addressing offtake, market access, import infrastructure and the conditions required to establish reliable cross-border value chains. ***Moderator: Fernanda Delgado, CEO at Brazilian Green Hydrogen Industry Association (ABIHV)*** - ***Wiebeke van den Brandeler,*** *Senior Commercial Associate at Power2x* - **Julien Feugier,** *EU Public Affairs, Airbus* ***(TBC)*** - **Sebastian Budischin,** *Senior Vice President Business Development & Origination Hydrogen and Clean Energy, SEFE*
12:30 - 12:35 5 min	**Audience Q&A**
12:35 - 12:10 5 min	**Closing Remarks**
12:10 - 14:00	**Networking & finger food**

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