

ARE YOU READY?

After Miami and Beijing, Chile's largest international innovation conference will take over Munich



PROCHILE INNOVATION SUMMIT

OCTOBER 10th, 2019 MUNICH.
Location: WERK1, Atelierstr. 29, 81671 Munich

WHAT'S IT ABOUT?

It is a Conference focused on the internationalization of innovation and entrepreneurship, where you will be able to network with Chilean and European entrepreneurs and investors. Up to 50 Chilean startups, SMEs, venture capitals, investors and associations will meet with local counterparts in Munich.

The Summit will focus on:



Digital transformation

Industry 4.0, IoT, Big Data, Data Analytics, Cyber Security, Digital Health, E-Commerce, Entertainment.

Expanding the culture of innovation

E-Mobility, Smart Cities, Energy Transition, Environmental Solutions.



IN COOPERATION WITH



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PROGRAM PROCHILE INNOVATION SUMMIT

THURSDAY OCTOBER 10TH, 2019

Location:
WERK1, Atelierstr.
29, 81671 Munich

- **08:30 – 09:00** Registration
- **09:00 – 09:05** Welcome remarks by Florian Mann CEO WERK1
- **09:05 – 09:15** Welcome remarks by Cecilia Mackenna, Chilean Ambassador to Germany
- **09:15 – 09:30** Welcome remarks by Jorge O'Ryan, Director of ProChile
- **09:30 – 09:45** Welcome remarks by Clemens Baumgärtner, Director of the Department of Labor and Economic Development
- **09:45 – 10:30** Key-note by special guests
BMW Startup Garage - The Venture Client Unit for Startup Enabled Innovations, Bernhard Schambeck, Head of BMW Startup Garage
Thinking Big & Scaling Globally, Robert Hardt, Partner and Global Catalyst NEXT 47 by Siemens
- **10:30 – 11:00** Break and Networking
- **11:00 – 12:00 ROUND 1: PANEL DISCUSSION ON DIGITAL TRANSFORMATION**
– **Salvador Danel**, Banco de Chile
– **Thomas Langkabe**, Microsoft Germany
– **Wilson Pais**, Microsoft Chile
– **Dirk Muehlenweg**, Global IBM Watson IoT Center
– **Leo Prieto**, ODD Industries
– **Pablo Traub**, Chilean Venture Capital Association
- **12:00 – 13:00 ROUND 2: PANEL DISCUSSION ON EXPANDING THE CULTURE OF INNOVATION**
– **Florian Mann**, WERK1
– **Bernhard Schambeck**, BMW Startup Garage
– **Maximilian Irlbeck**, ZD.B
– **Alfred Mayr**, Environmental Cluster Bavaria
– **Nicolás Leal**, Lap Chile/Lap Import
– **Rodrigo Castro**, Genesis Ventures
- **13:00 – 14:30** Venture Capital Lunch Buffet
- **14:30 – 16:00** Venture Capital & Pitch Session
- **16:00 – 18:00 Networking Social Event**
Location: @WERK1 Café



More
information



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