



**EUROPEAN CHAMBER
OF COMMERCE (GUYANA)**

Subject: Guyana Awaits! Health and Pharma EU Investment Mission

Dear EU Trade Promotion Organizations,

As the Caribbean's fastest-growing nation (averaging 39% annual growth over the last 5 years), Guyana presents a wealth of opportunities for European businesses.

We were thrilled with the success of the inaugural EU Global Gateway Economic Mission to Guyana in November 2023 organized as part of the Global Gateway Strategy and [Guyana Global Gateway Investment Agenda](#). With participation from 24 companies across 9 member states (Spain, France, Netherlands, Finland, Denmark, Sweden, Austria, Ireland, Germany) and Norway, the mission yielded impressive results:

- **100% Satisfaction:** All participating companies reported the mission met or exceeded expectations.
- **Strong Leads Generated:** Every company secured leads, with 60% reporting 3 or more.
- **Fast Action:** Eight companies reported that they were already conducting business or in the process within 3 months of the mission.

This is a testament to the warm welcome and strong interest in EU businesses within Guyana's rapidly expanding market. High-level engagement from President Ali, Ministers, government entities, and top private sector representatives solidified this connection.

Building on this success, we are excited to announce two new sectoral investment missions:

- **Health and Pharma EU Investment Mission: November 26th-28th, 2024** (Guyana Marriott, Georgetown)
 - Focus on Guyana's rapidly expanding healthcare sector, with 13 new public hospitals planned, alongside private sector opportunities.
 - Capitalize on existing EU presence and explore further avenues for medical equipment, pharmaceuticals, and related services.
 - Leverage government incentives for manufacturing and supply pharmaceutical products within Guyana, catering to both local and regional Caribbean markets.

- **Forestry and Wood Products & Services Investment Mission: March 3rd -5th, 2025**
 - Tap into Guyana's vast, sustainable forestry resources with advanced European technology and expertise.
 - Explore opportunities for wood products, services, and sustainable forest management practices.

The EU Delegation to Guyana and the EU-Guyana Chamber of Commerce are actively engaged with the Ministry of Health and other stakeholders. We'll ensure strong support for EU companies seeking to do business and invest in Guyana.

What we Offer:

- A comprehensive mission agenda, including:
 - Seminars covering market trends, projected pipeline and regulations.
 - Pre-arranged B2B meetings with potential local partners and buyers.
 - High-level government meetings tailored to your sector and interests.
 - Field visits to relevant facilities and operations.
 - Networking events to build lasting business relationships.

We've attached a **Save the Date** note for the Health and Pharmaceutical Mission. We'll share more details soon.

For early inquiries and planning, please contact Ms. Taiana Mora, Mission Coordinator, at taiana@nex.com.do or [WhatsApp at +1 829 2811630](https://www.whatsapp.com/business/profile/918292811630).

Don't miss out! Partner with us and ensure your country and your members participate in these exclusive trade missions.

Sincerely,

The Guyana Investment Mission Team

