



INVITATION FOREIGN BUYERS
"International Food & Beverage Business Rounds – LA RURAL 2023 “
RURAL, July 25th and 26th, 2023

The [Argentine Investment and Trade Promotion Agency](#) together with LA RURAL (Argentine Rural Society) **invite foreign buyers** to participate in the International Food & Beverage Business Rounds – RURAL 2023, which will take place within the expo **RURAL 2023**, from July 25th to 26th, 2023 in Buenos Aires - Argentina.

[RURAL 2023](#) is the most important agricultural exhibition in Argentina. Taking place once a year during 10 days, this Expo brings together the most important producers of food and beverages of the retail and food service industry of the entire country.

During this activity, you will have the opportunity to contact Argentine companies, which will be offering a variety of products that you will find listed in the registration form below. If your company is selected, you will have a personalized schedule of one-on-one meetings according to your interests.

This invitation includes:

1. Round-trip international airline tickets in economy class, for one (1) representative per company.
2. Accommodation for one (1) representative per company.
3. Travel assistance. (COVID insurance included)
4. In-out transfers

If you are interested in participating as a buyer, please complete this [REGISTRATION FORM](#). If chosen, we will contact you with further information.

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Registration deadline: **May 30th**