

Mexico in a Changing Global Economy

Opportunities for German Companies in Key Strategic Sectors

Mexico has become one of the most dynamic industrial and manufacturing hubs in the global economy. Its strong integration into North American value chains, competitive industrial base and extensive network of trade agreements position the country as a strategic platform for international investment and production.

At the same time, global economic shifts and the reconfiguration of supply chains are creating new opportunities for companies seeking to expand their presence in North America. In this context, the upcoming review and possible renegotiation of the United States–Mexico–Canada Agreement (USMCA) is attracting increasing attention from international businesses, as it may shape future trade dynamics, investment conditions and regional production networks.

German companies have long played an important role in Mexico's industrial development. Today, sectors such as aerospace, automotive and medical technology continue to offer significant growth potential, supported by skilled talent, competitive production costs and growing demand for advanced technologies.

This event will provide German companies with valuable insights into Mexico's current economic outlook, recent developments in international trade relations, and sector-specific business opportunities. Participants will also have the opportunity to engage directly with representatives of Mexican state governments, industry experts, and companies already operating in the country.

The event is jointly organized by AHK Mexico, IHK Region Stuttgart and Lateinamerika Verein (LAV), with the kind support of LBBW, DMG and Baden-Württemberg International (BW_i).

Join us for an engaging discussion on Mexico's strategic role in global value chains and the opportunities it offers for German companies.

Venue:

Landesbank Baden-Württemberg
Kleiner Schlossplatz 11
70173 Stuttgart
7. OG, Raum 2

Date: 28.04.2026

Time: 9:00- 13:00

Please register here: [Registration link](#)

Agenda

09:00 Registration and Networking Coffee

09:30 **Opening Remarks**

Dr. Ulrich A. Sante, Vice Chairman LBBW & Board Member of Lateinamerika Verein e.V.

09:45 **Welcome Remarks**

H.E. Francisco Quiroga, Ambassador of Mexico to Germany (Video)

Oliver Contla, Head of the Economic and Commercial Section, Embassy of Mexico in Germany

09:55 **German Companies in Mexico: Current Developments and Outlook**

Andreas Müller, Deputy Managing Director AHK Mexico

10:10 **Mexico's Aerospace Industry: Opportunities and Growth**

- Luis Chacón, Invest in Chihuahua
- Diehl Aviation (tbc)
- Gary Swedback, Ceo, NAI Mexico
- Moderation: Orlando Baquero, Ceo, Lateinamerika Verein e.V.

10:50 **Coffeebreak**

11:10 **Mexico's Automotive Sector: Industrial Development and Business Perspectives**

- Representative of San Luis Potosí
- Sascha Wagner, Head of Corporate External Affairs, Mahle
- Thomas Wagner, Founder, WMP Mexico Advisors
- Moderation: Dilara Baran, IHK Region Stuttgart

11:50 **Mexico's Medical Technology Sector: Innovation and Market Potential**

- Rodolfo Andrade, Undersecretary of Economy and Innovation, Government of Baja California
- Aline Gottschalk, Business Manager LATAM and Southern Europe, Erbe Elektromedizin
- Moderation: German Health Alliance (GHA)

12:30 **Networking**

13:00 **End of the Event**