



73rd Latin America-Day

10th and 11th of November 2022

Sponsoring

Promotion Packages

- **Conference Magazine** (contains program, country reports, content from participating companies)

Value

Advertisements – cover pages*

2 nd cover page (inside, front) - available in connection with premium sponsoring	€ 6.500
3 rd cover page (inside, back)	€ 6.000
4 th cover page (back page)	sold

Advertisements/Advertorial* (companies' content) – Inside Pages

1. Full page ad (A4) / Advertorial	€ 4.300
2. Full page ad (A4) – middle of magazine	€ 5.000
3. Full page ad (A4) – 2 pages, middle of magazine	€ 7.000
4. Advertorial w/o ad – 2 pages	€ 5.000
5. Advertorial + Ad (A4/A5), 2 pages	€ 6.500
6. Advertorial + Ad (A4), 3 pages	€ 8.000
7. Logo placement at the event and in the magazine, from	€ 1.500

- **Event packs**

Conference equipment*

8. Conference bag	€ 6.000
8.1. Placement of merchandising and brochures into conference bag /pro	€ 2.500
8.2. Distribution of "Give Aways" on chairs and tables in conference area (max. 2)	€ 2.500
9. Interpreter & Technology for conference days	€ 6.000
10. Sponsoring a B2B table	€ 2.000

Conference catering*

11. Coffee break (1 st conference day)	€ 5.000
12. Coffee break (2 nd conference day)	€ 5.000
13. Lunch (1 st conference day)	€ 13.000
14. Lunch (2 nd conference day)	€ 10.000
15. Special coffee bar (on both days)	€ 8.000
16. Champagne reception before gala dinner	€ 8.000

Information Booth*

17. Booth per conference day	€ 3.200
18. Booth on both conference days	€ 6.000

- **Extra**

I Podcast with your company before or after LAT	€ 5.000
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Premium Sponsoring

Main Sponsor

On demand

Premium Sponsor

Platinum	€ 15.000
Gold	€ 10.000
Silver	€ 8.000

Platinum (1x)

- Advertisement in the 2022 magazine, 2nd cover page (front inside)
- Announcement as premium sponsor and logo display on welcome visuals and special greeting by LAV board chairman
- Logo placement on LAV-website and B2Match registration platform for LAT 2022
- 3 admissions to the conference incl. gala dinner

Gold

- Advertisement in the 2022 magazine (format?)
- Announcement as premium sponsor and logo display on welcome visuals and special greeting by LAV board chairman
- Logo placement on LAV-website and B2Match registration platform for LAT 2022
- 2 admissions to the conference incl. gala dinner

Silver

- Advertisement in the 2022 magazine (format?)
- Announcement as premium sponsor and logo display on welcome visuals
- Logo placement on LAV-website and B2Match registration platform for LAT 2022
- 2 admissions to the conference

* Includes logo placement and announcement as sponsor, also in the participants' list of the gala dinner, if printed.

The values mentioned above exclude the 19% VAT. If you are interested or wish more information, please contact Ulrike Göldner: u.goeldner@lateinamerikaverrein.de

The media data will be sent on request / after selection of the promotion package.