



# 75<sup>th</sup> Latin America-Day

6<sup>th</sup> and 7<sup>th</sup> of November 2024

## Sponsoring

- **Conference Magazine** (contains program, country reports, content from participating companies)

**Value**

### Advertisements – cover pages\*

2 <sup>nd</sup> cover page (inside, front)	€ 6.500
3 <sup>rd</sup> cover page (inside, back)	€ 6.000
4 <sup>th</sup> cover page (back page)	€ 7.000

### Advertisements/Advertorial\* (companies' content) – Inside Pages

1. Full page ad (A4) / Advertorial	€ 4.300
2. Full page ad (A4) – middle of magazine	€ 5.000
3. Full page ad (A4) – middle of magazine – 2 pages	€ 7.000
4. Advertorial w/o ad – 2 pages	€ 5.000
5. Advertorial + Ad (A4/A5), 2 pages	€ 6.500
6. Advertorial + Ad (A4), 3 pages	€ 8.000
7. Logo placement at the event and in the magazine, from	€ 1.500

- **Event packages**

### Conference equipment\*

8. Conference bag	€ 6.000
8.1. Placement of merchandising and brochures into conference bag /pro	€ 2.500
8.2. Distribution of "Give Aways" on chairs and tables in conference area (max. 2)	€ 2.500

### Conference catering\*

9. Coffee Bar (on both days)	€ 8.000
10. Champagne reception before gala dinner	€ 8.000

### Information Booth\*

11. Booth per conference day	€ 3.200
12. Booth on both conference days	€ 6.000

### Admission packages (for members only) Tickets for the LAT2024, as give away to customers\*\*

13. Company admission package, 2 days conference	ticket value + 10%
13.1 Company admission package, 2 days conference + gala	ticket value + 10%

- **Extra**

I <b>Podcast</b> with your company before or after LAT	€ 5.000
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## Premium Sponsoring

### Main Sponsor

On demand

### Premium Sponsor

Platinum	€ 20.000
Gold	€ 18.000
Silver	€ 12.000

#### Platinum (1x)

- Advertisement & text in the 2024 magazine, A4-2 pages, includes inside front cover
- Announcement as premium sponsor and logo display on welcome visuals and special greeting by LAV board chairman
- Logo placement on LAV-website and B2Match registration platform for LAT 2024
- 3 admissions to the conference incl. gala dinner
- 1 Placement on the honor table\*\*\*

#### Gold (3x)

- Advertisement in the 2024 magazine, A4-1 page
- Announcement as premium sponsor and logo display on welcome visuals and special greeting by LAV board chairman
- Placement for booth, 2 days
- Logo placement on LAV-website and B2Match registration platform for LAT 2024
- 3 admissions to the conference incl. gala dinner

#### Silver

- Advertisement in the 2024 magazine, A4-1 page
- Announcement as premium sponsor and logo display on welcome visuals
- Logo placement on LAV-website and B2Match registration platform for LAT 2024
- 3 admissions to the conference

\* Includes logo placement and announcement as sponsor, also in the participants' list of the gala dinner, if printed.

\*\* Perfect customer gift: the visitor ticket guarantees admission to the conference (+Gala) without the need for your customers to go through the time-consuming registration process via the conference website

\*\*\* at one of the honorary tables.

The values mentioned above exclude the 19% VAT. If you are interested or wish more information, please contact Ulrike Göldner: [u.goeldner@lateinamerikaverrein.de](mailto:u.goeldner@lateinamerikaverrein.de)

The media data will be sent on request / after selection of the promotion package.