VI
EXPO & BUSINESS ROUNDTABLE
INTERNATIONAL FRANCHISES
MARKS WITHOUT BORDERS

13th and 14th November
Convention Center of the Lima Chamber of Commerce
Organiza:

CCL
CENTRO DE DESARROLLO DE FRANQUICIAS
CÁMARA DE COMERCIO DE LIMA

Con el apoyo de:

promperú
MOST IMPORTANT MEETING
OF FRANCHISES, FRANCHISES
AND INVESTORS IN PERU

Organized by the Chamber of Commerce of Lima and with the support of Prom Peru

Aimed at entrepreneurs interested in sell and buy the best and most attractive franchises available for Peru and the world

/ www.expofranquicias.com.pe / Expo Franquicias Perú
VI EXPO & BUSINESS ROUNDTABLE
INTERNATIONAL FRANCHISES

WHY
TAKE PART?

6th EDITION
ORGANIZED
CAMERA OF COMMERCE FROM LIMA
ACCOUNT WITH SUPPORT FROM PROMPERÚ
BUSINESS ROUNDTABLE
Only fair with scheduling personalized
60 BRANDS
national foreign
5,000 VISITORS INVESTORS

/ www.expofranquicias.com.pe / Expo Franquicias Perú
EXHIBITOR PROFILE

Peruvian companies that want to export or place their franchises internationally and in our country. Foreign franchise companies convened from the commercial offices of embassies and trade promotion organizations in other countries; look for local buyers.
BUYERS FOREIGN AND INVESTORS
(led by PROMPERÚ)

BUYERS IN LIMA
(Convened by the LCC)

BUYERS NATIONAL
(Convened through PERÚCAMARAS)

POTENTIAL PUBLIC
(Convened by the CCL, through our platforms, banks, institutions, clubs, among others)
VI EXPO & BUSINESS ROUNDTABLE
INTERNATIONAL FRANCHISES

PLACE:
CONVENTION CENTER
LIMA CHAMBER OF COMMERCE

A  13th and 14th November

B  ÁREA 1,500 mt²

C  Date of Assembly:
12 November
Dismantling date:
14 November

/ www.expofranquicias.com.pe  / Expo Franquicias Perú

With the support of:
STATISTICS
OF
EXPÓFRANQUICIAS
STATISTICS
VISITORS

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td></td>
</tr>
<tr>
<td>2014</td>
<td></td>
</tr>
</tbody>
</table>

- 2019: 3,200
- 2018: 3,800
- 2017: 4,100
- 2016: 4,500
- 2015: 4,800
- 2014: 5,500
<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount of Meetings</td>
<td>99</td>
<td>139</td>
<td>146</td>
<td>152</td>
<td>160</td>
</tr>
<tr>
<td>Foreign Investors</td>
<td>16</td>
<td>18</td>
<td>22</td>
<td>24</td>
<td>26</td>
</tr>
<tr>
<td>National Investors</td>
<td>83</td>
<td>127</td>
<td>134</td>
<td>140</td>
<td>147</td>
</tr>
<tr>
<td>Total Business Intensity</td>
<td>$2,480,000.00</td>
<td>$2,492,000.00</td>
<td>$2,900,000.00</td>
<td>$3,000,000.00</td>
<td>$3,120,000.00</td>
</tr>
</tbody>
</table>
STATISTICS
FROM THE
SECTOR
OF FRANCHISES
Percentage of items of franchises in Peru:

53% 15% 11% 11% 9% 04% 01%

Gastronomy Services specialized Esthetic, Beauty and Health Dress accessory Crafts, Jewelry and rejillas Education Hardware store

55% of franchises in the Peru are foreigners:

(*) Fuente PromPerú 2017

ARGENTINA 27% ESPAÑA 09% ESTADOS UNIDOS 37% OTROS 27%
FRANCHISES PERUVIANS IN THE OUTSIDE

- China Work
- Segundo Muelle
- Rosatel
- Tanta
- Astrid & Gastón
- La Mar
- Sangucheria la Lucha
- Osaka
- Rockys
- Disfruta
- Pardo’s Chicken
- Embarcadero 41
- Nitos
- Hanza
- Heladería 4D
- La Rosa Náutica
- Do it
- Escondite del GOrdo

18 Franchises
121 Locals abroad
16 Countries

(*) Fuente PromPerú 2017
FRANCHISES
PERUVIANS IN
THE OUTSIDE

01 Paraguay
02 Brasil
04 Argentina
04 México
05 Costa Rica
05 Guatemala
05 España
06 Bolivia
06 USA
07 Colombia
05 Panamá
15 Ecuador
16 El Salvador
08 North America
58 South America
29 Central America
35 Chile
04 Europe

With the support of:
01 booth
3 x 2 m²
totally conditioned

Presence with Web banner
Through the Web platform of tecnosalud

Diffusion of your company
Through networks social and website of the Fair.

Business roundtable

/ www.expofranquicias.com.pe / Expo Franquicias Perú
Use of Room of Conferences
For conferences and workshops

Offer of your services

Presence in Catalog Virtual

Invitations Specials

With the support of:
Eva Gómez
Sub Marketing Manager and Commercial Promotion
egomex@camaralimaa.org.pe
511 - 2191794

Luisa Ramirez
Sales Coordinator
lramirez@camaralima.org.pe
511 - 2191795

Jacqueline Ibarra
Executive Fair Coordinator
jibarra@camaralima.org.pe
511 - 2191804

Teresa Turin
Administrative Coordinator
tturin@camaralima.org.pe
511 - 2191864