



EXPO & BUSINESS ROUNDTABLE INTERNATIONAL FRANCHISES

★ MARKS WITHOUT BORDERS ★



**13th
and 14th
November**

Convention Center of the
Lima Chamber of Commerce



VI EXPO & BUSINESS ROUNDTABLE
INTERNATIONAL FRANCHISES

Organiza:



Con el apoyo de:





VI EXPO & BUSINESS ROUNDTABLE
INTERNATIONAL FRANCHISES

MOST IMPORTANT MEETING OF FRANCHISES, FRANCHISES AND INVESTORS IN PERU

Organized by the Chamber of Commerce of Lima and with the support of Prom Peru

Aimed at entrepreneurs interested in
sell and buy the best and most attractive franchises
available for Peru and the world

 / www.expofranquicias.com.pe  / Expo Franquicias Perú

CCL LIMA CHAMBER
OF COMMERCE
The Strength of Entrepreneurs

With the support of:

 *prom*
perú



VI EXPO & BUSINESS ROUNDTABLE INTERNATIONAL FRANCHISES



**6th
EDITION**



**ORGANIZED
CAMERA OF
COMMERCE
FROM LIMA**



**ACCOUNT WITH
SUPPORT FROM
PROMPERÚ**



**BUSINESS
ROUNDTABLE**

Only fair with
scheduling
personalized



**+60
BRANDS**

national
Y
foreign



+5,000

**VISITORS
INVESTORS**

WHY TAKE PART?



EXHIBITOR PROFILE

Peruvian companies that want to export or place their franchises internationally and in our country. Foreign franchise companies convened from the commercial offices of embassies and trade promotion organizations in other countries; look for local buyers.





BUYERS FOREIGN AND INVESTORS

(led by PROMPERÚ)



BUYERS IN LIMA

(Convened by the LCC)



BUYERS NATIONAL

(Convened through PERÚCAMARAS)

POTENTIAL PUBLIC

(Convened by the CCL, through our platforms, banks, institutions, clubs, among others)



PROFILE OF THE VISITOR



VI EXPO & BUSINESS ROUNDTABLE
INTERNATIONAL FRANCHISES



PLACE:
CONVENTION CENTER
LIMA CHAMBER OF COMMERCE



A

13 th and 14th
November

B

ÁREA
1,500 mt²

C

Date of Assembly:
12 November
Dismantling date
14 November





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STATISTICS OF EXPOFRANQUICIAS

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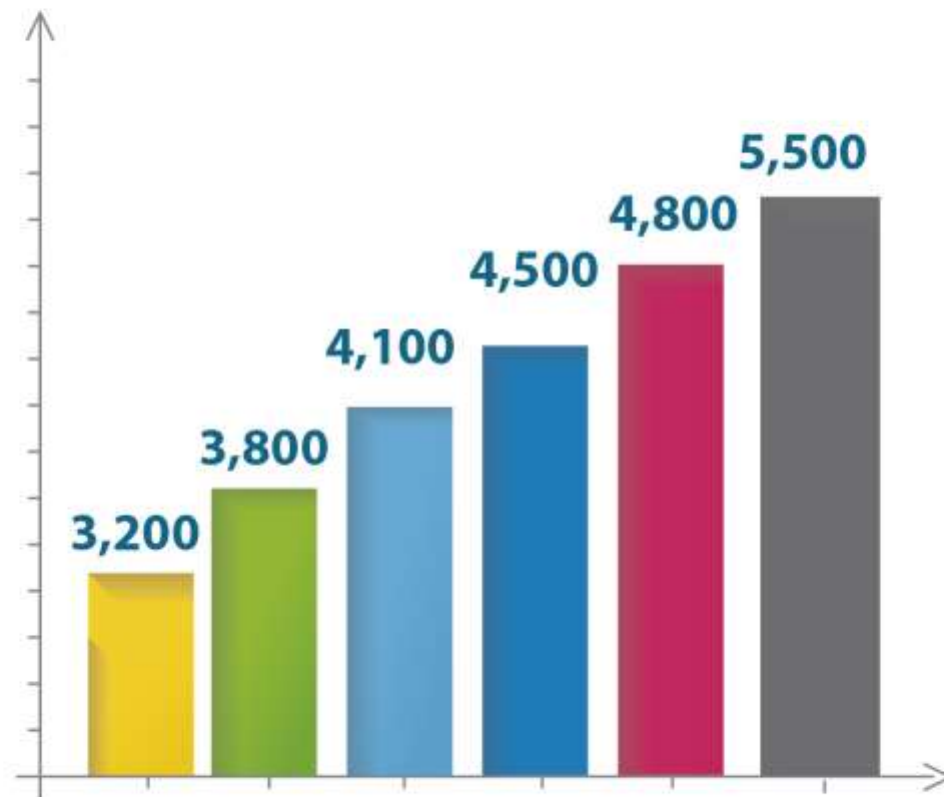
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STATISTICS VISITORS



► BUSINESS ROUNDTABLE

	2014	2015	2016	2017	2018
AMOUNT OF MEETINGS	99	139	146	152	160
FOREIGN INVESTORS	16	18	22	24	26
NATIONAL INVESTORS	83	127	134	140	147
TOTAL BUSINESS INTENSITY	\$2,480,000.00	\$2,492,000.00	\$2,900,000.00	\$3,000,000.00	\$3,120,000.00



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STATISTICS

FROM THE SECTOR OF FRANCHISES



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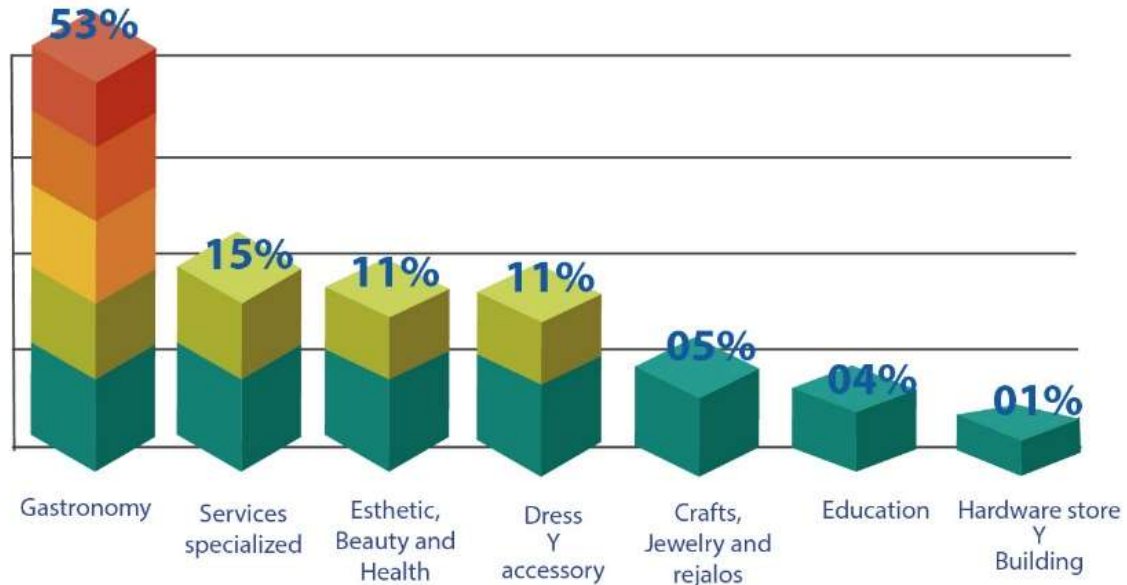
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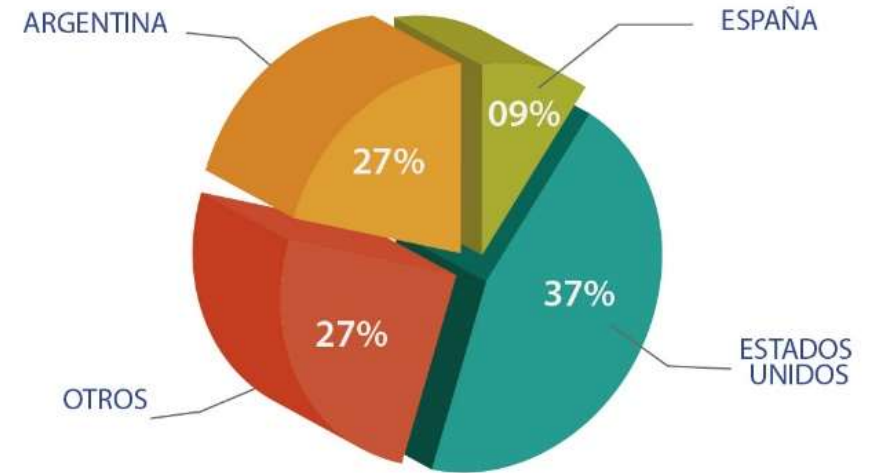
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Percentage of items of
franchises in Peru:



(*) Fuente PromPerú 2017

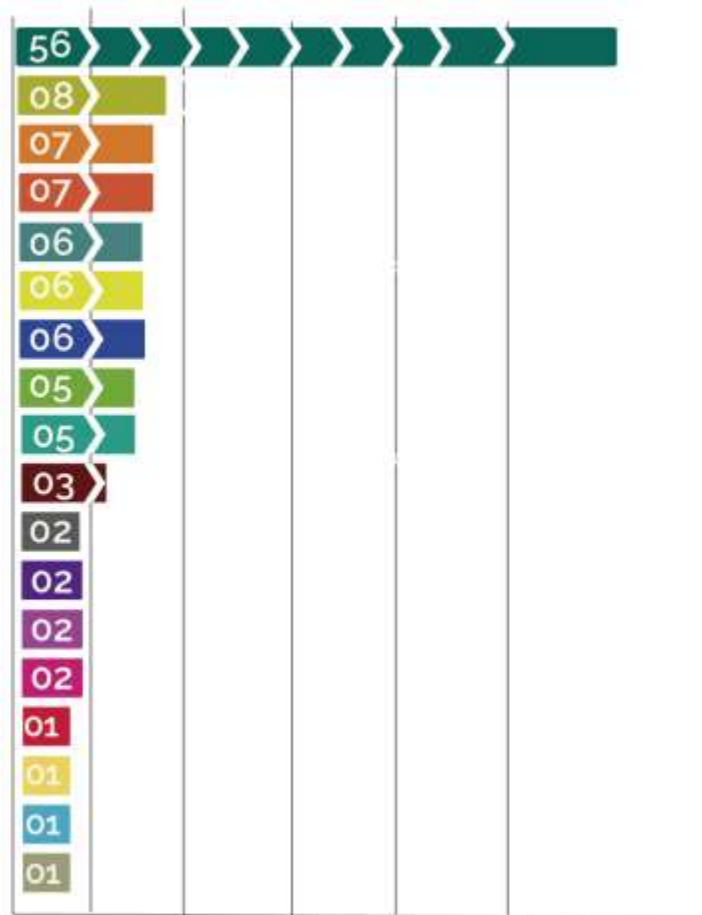
55% of franchises in the
Peru are foreigners:





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- >> China Work
- >> Segundo Muelle
- >> Rosatel
- >> Tanta
- >> Astrid & Gastón
- >> La Mar
- >> Sangucheria la Lucha
- >> Osaka
- >> Rockys
- >> Dlsfruta
- >> Pardo's Chicken
- >> Embarcadero 41
- >> Nitos
- >> Hanza
- >> Heladería 4D
- >> La Rosa Náutica
- >> Do it
- >> Escondite del GOrdo



(*) Fuente PromPerú 2017

FRANCHISES PERUVIANS IN THE OUTSIDE

18 Franchises
121 Locals abroad
16 Countries



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01
Paraguay



05
Guatemala



05
Panamá



02
Brasil



05
España



15
Ecuador



04
Argentina



06
Bolivia



16
El Salvador



04
México



06
USA



05
Costa Rica



07
Colombia



35
Chile

FRANCHISES PERUVIANS IN THE OUTSIDE

08 North America
58 South America
29 Central America
04 Europe



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BENEFITS

EXHIBITOR

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01 booth 3 x 2 m²

totally
conditioned



Presence with Web banner

Through the Web
platform of tecnosalud



Diffusion of your company

Through networks
social and website
of the Fair.

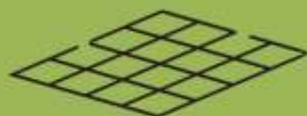


Business roundtable



Use of Room of Conferences

For conferences
and workshops



Offer of your services



Presence in Catalog Virtual



Invitations Specials

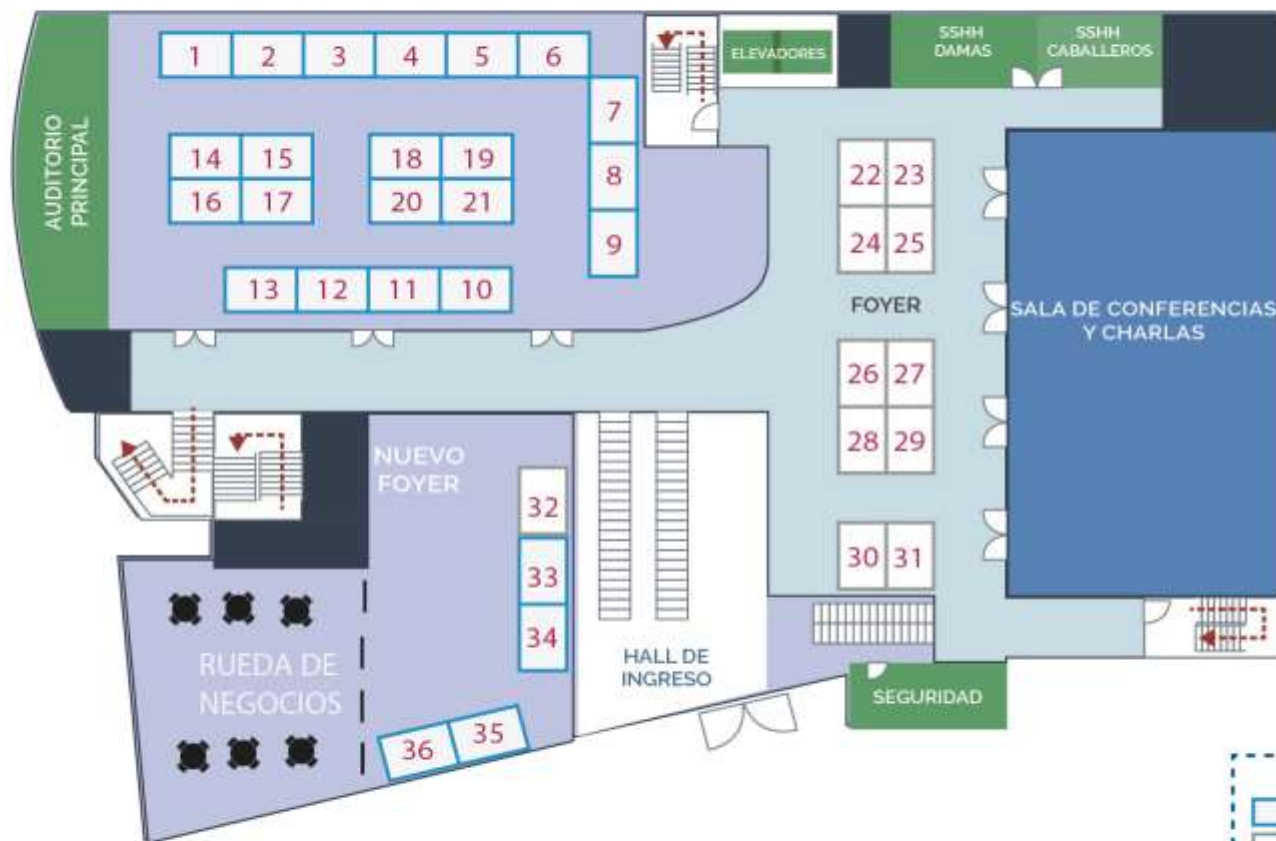


FOTOS





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FLAT

- Legenda:**
- Stand 3x2m de altura: 2.5m
 - Stand 3x2m de altura: 2m



CONTACTS



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